**Press release**

**Hankook Tyre UK delivers new car to competition winner**

* **Hankook Tyre UK hands over the keys to the winner of its recent national promotion**
* **Customers buying two or more Hankook car/SUV/4x4 tyres during the promotional period were eligible to enter**
* **Daily prizes of Love2Shop gift vouchers were available to win, along with a final main prize of a new electric Hyundai IONIQ 5**

**Daventry, UK, 24th January 2023** – Hankook Tyre UK has presented the winner of its promotion with their prize – a brand new top of the range electric Hyundai IONIQ 5. The recent competition was open to customers buying two or more Hankook car, SUV or 4x4 tyres from a Hankook approved dealer during the promotional period. Whilst the car was the main prize on offer, the premium tyre manufacturer also offered daily prizes of £100 in Love2Shop gift vouchers.

Vincent Square who bought Hankook Kinergy Eco 2 tyres from the Mr. Tyre Langley Mill depot was the lucky recipient of this electric car as it was his name which was randomly selected. Mr. Square said: “My car had a screw through the rear tyre and after fitting the spare I went to my local Mr. Tyre as I have been happy with their service previously. I chose Hankook tyres following the recommendation from the helpful staff and being familiar with their quality and value for money. The staff told me about the competition and I completed the online entry form then and there and gave it no more thought. When I received a phone call to say I had won a brand new Hyundai IONIQ 5 I just didn't believe it; my partner and I were both in shock. We work for the NHS and the fire service and winning this car is amazing as we have never owned a new car. Our two young children were hugely excited and desperate to go out for a ride.”

Hankook recommends its new Hankook iON evo SUV tyres, specifically designed for electric vehicles. The iON evo SUV has a high load-bearing capacity and has achieved an A/A/A rating on the EU tyre label and this corresponds to the highest performance level in terms of rolling resistance, wet grip and tyre noise. For the driver this means more range per battery charge and a better driving experience compared to conventional tyres.

Managing Director of Hankook Tyre, Chang Yool Han commented: “This is the second time Hankook Tyre UK has offered such a large national competition and we were delighted with the overwhelming response from both retailers and consumers. We are grateful to Mr. Tyre for recommending our products to Mr. Square and are delighted to present him with his new car.”

Pete Bamford, Retail Director of Mr. Tyre in Langley Mill said: “We were delighted to hear that one of our customers had won the top prize in the Hankook prize draw. Vincent Square arrived at our depot after having a puncture in the rear tyre due to a nail and also with low tread on both the front tyres of his Skoda Citigo. After talking with our staff he bought Hankook Kinergy Eco 2 tyres and learned about the competition and completed the entry before he and his partner left. It was great to know one of our customers had won and that we could be part of the presentation with Hankook to see the proud owners receiving a new electric Hyundai IONIQ 5. We hope that Vincent and his family enjoy their new car! We are grateful to Hankook Tyre UK for running this generous competition.”

Caption: Hankook Tyre UK Managing Director Chang Yool Han (right) presented Vincent Square (middle) with his new car alongside Peter Bamford, Retail Director of Mr Tyre in Langley Mill (left).

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**About Hankook**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/street circuits/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 160 countries. The company has been selected as the technical partner and exclusive tyre supplier of the Generation 3 for the FIA ABB Formula E World Championship, starting 2023. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information, please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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