**Press Release**

**Hankook and Formula E: Partnership for the expanded FIA program Girls on Track in 2023**

* **FIA Girls on Track has set itself the objective of supporting young girls and gender equality in motor racing, in an innovative, active and positive manner**
* **Around 400 girls in Mexico City, Diriyah, São Paulo and Jakarta will take part in the program**
* **For the first time, the program will be expanded to include virtual meetings at all 16 races during Season 9**

**Valencia, Spain, 16.12.2022 –** Hankook is to become Presenting Partner of the FIA initiative Girls on Track and will host the program next year in the Mexico City, Diriyah, São Paulo and Jakarta race locations. Virtual participation will also be possible for the first time. Hankook will be presenting its involvement for social sustainability and gender diversity alongside current partners ABB and FIA.

The program for Season 9 will include yet more workshops and behind-the-scenes insights for girls and young women between the ages of twelve and 18. All the races will feature a stronger focus on education, discussions about career planning and gathering practical motorsport experience. In addition to around 100 participants at the circuits in Mexico City, Diriyah, São Paulo and Jakarta, the program will also offer virtual meetings for the first time. These will allow girls from all over the world to access the experience of inspirational female executives from the entire championship, including teams and partners.

The one-day event is aimed to introduce girls to the allure of motorsport and show them the exciting career opportunities that the industry can offer. Currently for example just 1.5 percent of all driving licenses are held by women.

Manfred Sandbichler, Hankook Motorsport Director Europe: “Hankook are fully committed to supporting the FIA Girls on Track Programme for the upcoming season. We are delighted to be able to add our know-how to the programme for young women aged between twelve and 18, which was launched in 2019. With the topic of tyres, we are presenting another aspect of professional motorsport. The Hankook team wants to use our involvement in Formula E to offer the youngsters a fascinating insight into what goes on behind the scenes in motorsport.

Julia Palle, Formula E Sustainability Director: “We are excited to team up with our technical partner Hankook to deliver an expanded and more immersive experience for young girls who are interested in exploring the opportunities of a future in the world of motorsport and Formula E. There are women working in the championship’s paddock today who have attended FIA Girls on Track workshops in the past, underlining the positive and even life-changing potential of the programme. By also launching the programme virtually, we will engage so many more girls that could have future career in motorsport and help accelerate gender diversity in the industry.”

Deborah Mayer, FIA Women in Motorsport Commission President: "Through the collaboration between the FIA Women In Motorsport Commission and Formula E, we have enabled thousands of young women around the world to discover motorsport. The FIA Girls On Track programme has been the start point for a career in motorsport for some. For others, it’s a glimpse of the many roles they can play beyond the cockpit. I would like to thank Hankook for their support which will further enhance the quality and visibility of our programme. Its expansion with virtual sessions is also a step towards our goal of engaging with as many girls as possible around the world."

In its fifth year, FIA Girls on Track has so far hosted 1,800 young women at eleven Formula E races and at six different race locations, where they took part in career discussions, kart races and media workshop, finding out more about the cutting-edge technology that is currently being developed by the partners and teams.

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**About Hankook**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit & street racing/ street circuits/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and sells products in over 160 countries. The company has been selected as the technical partner and exclusive tyre supplier of the Generation 3 for the FIA ABB Formula E World Championship, starting 2023. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. More than 38 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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| **Contact:****Hankook Tire Europe GmbH |** Corporate Communications Europe/CIS **|** Siemensstr. 14, 63263 Neu-Isenburg **|** Germany |
| **Felix Kinzer**Direktortel.: +49 (0) 61 02 8149 – 170fkinzer@hankookn.com | **Haekang Kim**Senior Managertel.: +82 31 5178 1767hkim@hankookn.com | **9pm media**Motorsport communicationtel.: +49 (0) 40 65915300hankook@9pm-media.com |  |
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