**Press release**

**Hankook Tyre UK wins prestigious “Tyre Manufacturer of the Year” Award at the 2022 National Tyre Distributors Association annual industry awards ceremony**

* **Hankook Tyre UK wins “2022 Tyre Manufacturer of the Year” at the NTDA Tyre Industry Awards**
* **Hankook Tyre UK announces winner of National Chairman’s Award for Outstanding Contribution to the tyre industry**

**Daventry, UK, 19 October 2022**–The annual National Tyre Distributors Association held their annual conference along with dinner and tyre industry awards on 6th October at the Vox Conference Centre in Birmingham. Former BBC news presenter and triathlete Louise Minchin hosted the awards alongside NTDA Chief Executive Stefan Hay and National Chairman Simon Wright. Circa 1000 guests gathered to celebrate the achievements within the tyre industry.

Hankook Tyre UK was awarded the prestigious ‘Tyre Manufacturer of the Year’ award competing against other top tyre manufacturers with strong credentials. The award is decided by a panel of independent experts who analyse every entry which includes extensive details about the business, the customers and the company’s employees. Speaking on behalf of the judges, NTDA Chief Executive Stefan Hay said: “The judges felt that the Hankook entry demonstrated, in great detail, its growing marketplace leadership in product, performance, innovation, productivity and sustainability. Furthermore, its claims of commitment to employees, customers, suppliers and partners, were more than proven in an array of glowing testimonials, which spoke highly of the company and its ‘exemplary’, ‘exceptional’ and ‘unprecedented’ support. It was unanimously agreed that Hankook is a very worthy winner of this award.”

The award was presented to Hankook Tyre UK’s Sales Director, Paul Emery and Marketing & Communications Manager, Zoë Baldwin. On receipt of the award Paul Emery said “We are a relatively small team at Hankook and are extremely proud that the UK tyre industry has recognised the strength of the Hankook business. This is truly a team effort and a team award.”

In addition, Hankook presented the National Chairman’s award for Outstanding Contribution to the Tyre Industry to Stuart Powell, MD of Roadside Safety Ltd, an independent training organisation for the haulage, logistics, roadside recovery and tyre fitting industry. Presenting the award on behalf of Hankook was Paul Emery along with Louise Minchin and NTDA National Chairman, Simon Wright. Stuart received the award for his many years of outstanding commitment to occupational standards development and the recruitment, education and training of tyre technicians across the UK.

On presenting the award Paul Emery commented “This award recognises the individual altruism in relation to safety, raising standards and improving the trade for others and we were delighted to present this award to Stuart who has supported the haulage and logistics industry for many years.”

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**About Hankook**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment.

Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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