**Press release**

**Hankook Tyre confirms sponsorship of the 2023 Air Ambulance Service Showcase and Awards**

* **Hankook Tyre UK continues to donate tyres to The Air Ambulance Service and has confirmed its sponsorship of two Special Merit Awards at the 2023 Showcase and Awards**
* **Since 2017 the company has donated tyres to be fitted to the Air Ambulance’s Rapid Response Critical Care car fleet to enable them to continue their important missions**

**Daventry, UK, 16 September 2022** – Premium tyre manufacturer Hankook is proud to announce its sponsorship of two Special Merit Awards at The Air Ambulance Service 2023 Showcase and Awards, to be held on Friday 24th February next year at the Eastside Rooms, Birmingham. The event celebrates the outstanding work of The Service and recognises the lifesaving achievements of employees and volunteers. The Air Ambulance Service is a charity funded solely on public donations and operates Rapid Response Critical Care cars and helicopter Air Ambulances across the five counties of Warwickshire, Northamptonshire, Derbyshire, Leicestershire, and Rutland, attending an average of ten lifesaving missions every day. The Critical Care cars are used in place of the helicopters in extreme weather conditions and in instances where it is quicker to reach the emergency by road.

Managing Director of Hankook Tyre UK, Chang Yool Han said, “Hankook is honoured to sponsor two Special Merit Awards at the 2023 Air Ambulance Service Showcase and Awards and continue to provide the charity with our Ventus S1 evo 3 ultra-high-performance tyres for their Rapid Response Critical Care Cars, to enable them to operate at the highest levels of reliability, safety and speed.”

The partnership between Hankook and The Air Ambulance Service was established in 2017 when The Service became Hankook’s charity of choice in the UK, and the first set of tyres were donated for the Rapid Response Critical Care Cars. Over the past five years, Hankook has supplied more than 150 tyres which must be changed frequently due to the high speeds and distances undertaken. The donations from Hankook ensure The Air Ambulance Service have the tyres to hand, ready to be changed at any given time, reducing the time each vehicle is out of service and reducing the cost to the charity. Since the partnership began, the Air Ambulance Service has been able to switch to operating 24 hours a day, 365 days a year, and have extended their Rapid Response Critical Care car fleet with the addition of another two new Skoda Kodiaqs, taking the number of vehicles to six.

“Karl Bexon, The Air Ambulance Service Airbase Manager said, “On behalf of The Air Ambulance Service Operations team and crews I’d like to say a huge thank you to the entire team at Hankook for supporting us once again with this generous donation of tyres and continuing to partner us in 2022 and into 2023. Our fleet of Critical Care cars remains available throughout the day and night all year round, enabling us to provide pre-hospital emergency interventions and care to patients in time of need and we are extremely grateful in knowing that we continue to have the reliability and safety of world class tyres whilst out on the roads.”

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**About Hankook**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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| **Contact:**  **Hankook Tyre UK Ltd** | Fawsley Drive, Heartlands Business Park | Daventry, Nothamptonshire | NN11 8UG | | | |
| **Zoë Baldwin**  Marketing Manager  tel.: +44 (0)1327 304146  mob.: +44 (0) 7948 247048  [zbaldwin@hankooktyres.co.uk](mailto:zbaldwin@hankooktyres.co.uk) |  |  |  |