**Press release**

**Hankook Tyre UK sponsored Auto Express
New Car Awards 2022**

* **Car manufacturers compete across 27 categories for this prestigious accolade**
* **Brand new models among 2022 award winners**

***Daventry, UK, 7July 2022*** – Hankook Tyre UK sponsored the Auto Express New Car Awards 2022, held on the evening of the 5 July in London. While celebrating the best cars in class, excellence, innovation, technology and design across the UK automotive market, the participating car manufacturers competed across twenty-seven categories, to receive this prestigious New Car Award accolade. The vehicles range from city cars and superminis through to SUV’s and estates to hybrids and electric cars. Out of all categories seventeen vehicle manufacturers received an award. The Auto Express Car of the Year 2022 was awarded to the Nissan Ariya and described as “a brilliant EV that combines a comfortable ride and superb refinement with surprising agility for what is a relatively large car.” The prestigious Auto Express awards challenge vehicle and tyre manufacturers alike to continually strive for product innovations and improvements in these progressive times. Hankook’s association with the Auto Express Car of the Year 2022 awards reflects their commitment to this ideology and is demonstrated too with their own ongoing research and development investments for Hankook’s pioneering products.

Chang Yool Han, Managing Director of Hankook Tyre UK commented, "The sponsorship of the Auto Express New Car Awards is very important to strengthen our partnerships with various premium car manufacturers operating in the UK. We congratulate Nissan for being rewarded for their model Ariya. This shows once more the importance of tyre solutions for EV’s which Hankook has been working on for many years already”.

Hankook recently launched the Ventus iON S, the first summer tyre in a new product range that has been specifically designed for electric vehicles. It is a pioneer of the new, global “iON” tyre family from Hankook, designed for premium electric vehicles, which will include the Hankook Winter i\*cept iON in the upcoming autumn 2022. The company wants to make a decisive contribution from a tyre choice perspective to advancing the mobility transition towards zero-emission vehicles.

In May 2022 Hankook was also crowned by Auto Express with three awards at the Auto Express Product of the Year Awards, with two wins, the Ventus S1 evo 3 in the Auto Express Summer Tyre Test and the Kinergy 4S 2 in the Auto Express All Season tyre test, and a Commended for the Winter i\*cept RS 2 in the Auto Express Winter Tyre Test.

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**About Hankook**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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