**Press Release**

**Hankook shows off extended Alphatread retreading factory to customers**

* **Hankook reveals its hot retreading factory in Hammelburg for the first time**
* **Investments in the high millions allow a combined maximum capacity of hot and cold retreaded tyres of up to 200,000 per year**
* **The company continues to focus on sustainable retreading**

**Neu-Isenburg, Germany, 04 July 2022** – Premium tyre manufacturer Hankook is increasingly focusing on the topic of sustainability. The retreading business for commercial vehicle tyres is also making an important contribution to this. The new hot retreading factory in Hammelburg is set to meet increasing demand following investments running into the high millions to achieve this expansion. The new hot retreading production area takes up around 2,000 square metres of the now 15,000 square metres site, with a similarly sized warehouse area. The total area can be increased to a space of 20,000 square metres if necessary, allowing long term plans to be made for the Hammelburg site. After its takeover of Reifen Müller in 2018, Hankook has continued to focus on factory retreading in particular for its Alphatread brand for the commercial vehicle arm of its business.

“With the completion of the new plant, we can meet the increased demand for hot retreaded tyres. Compared to the old factory we have been able to almost double our production capacity. We can now produce up to 100,000 hot retreaded tyres each year. Alongside state-of-the-art technology, the decision to exclusively use A-carcasses helps to make Hankook Alphatread profiles the highest quality,” explains Manfred Zoni, TBR Sales Director at Hankook Reifen Deutschland.

“Hankook recognises the ever-increasing challenges of our Fleet and Dealer partners across Europe. To deliver more cost effective, safe and environmentally friendly solutions, we are investing in our retread range and production facilities. We aim to offer more dimensions and to focus with our fleet partners on extracting all of the value Hankook build into our Premium new truck tyres,” adds Guy Heywood, Vice President Marketing Truck & Bus tyres at Hankook Tire Europe.

**Factory tour provides insights into retreading**

At the beginning of June, Hankook and Reifen Müller revealed the new production facilities to invited guests with a factory tour that gave an insight into the manufacturing process of the Alphatread patterns, following the individual operating stages of production. Manfred Zoni, Guy Heywood and Uwe Müller, Managing Director of Reifen Müller Runderneuerungswerke, led the tour and explained the manufacturing processes together with employees, demonstrating the Hankook SmartLife Solutions concept and the associated benefits of hot retreading. One of which being that every Hankook commercial tyre is designed in such a way that not only can it be regrooved, but the high-quality carcass can also be retreaded several times. This is made possible by the use of an additional 5-9 mm of base rubber beneath the tread.

Read more in the [interview with Manfred Zoni](https://hankooktire-mediacenter.com/fileadmin/user_upload/MediaCenter/pressreleases/2022/06/20220629_Alphatread/doc/2022_EN_Interview_Alphatread.docx), Director TBR Sales at Hankook Reifen Deutschland.

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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