**Press release**

**GUINNESS WORLD RECORDS® for Hankook tyres and Volkswagen ID.4 GTX**

* **Recently, record-breaking driver Rainer Zietlow climbed the Uturuncu volcano in Bolivia in a VW ID.4 GTX on Hankook tyres, reaching a height of 5.816 metres**
* **The goal: drive the highest, still passable mine road on the volcano using only electric drive power**
* **For the Hankook High Altitude Record, the VW ID.4 GTX was equipped with our all‑rounder tyre for off-road use, the 18” Dynapro AT 2**

**Neu-Isenburg, Germany, 02 June 2022** – Premium tyre manufacturer Hankook sets a Guinness World Records title for the third time in a row with Challenge4 record-breaking driver Rainer Zietlow, and this time they conquer the South American Andes. The all-electric vehicle reached a height of 5.816 metres up the Uturuncu volcano, which has two peaks reaching 6,008 and 5,930 metres. After the VW ID.3 Germany Tour (2020) and the VW ID.4 US Tour (2021), the professional long-distance driver set a new altitude record with the VW ID.4 GTX with Hankook's all-terrain tyres for 4x4 vehicles, the Dynapro AT2. Having conquered the summit, the driver attended the German Embassy in La Paz on 23 May, where he was presented with the Record Holder® Certificate by a Guinness World Records representative.

“We would like to congratulate record-breaking driver Rainer Zietlow and his team on the successful record using Hankook tyres. This shows how our Dynapro AT2 tyres have high levels of resilience and reliability over particularly demanding terrain, proving that it is possible to push to the absolute limits. It is our continuous research and development that make this possible,” said Sanghoon Lee, President of Hankook Tire Europe.

**A long way to achieve the goal**

Rainer Zietlow and his team of three drove to Bolivia in a Volkswagen ID.4 GTX to set their sights on conquering the highest, still passable mine road in the world at the Uturuncu volcano. After the long months of the pandemic, it has now been reopened for tourists by the Quetena community at the foot of the volcano. After two weeks of preparation, 18 May saw the team set off on the record run, where they surpassed the previous record by around 40 metres - a new altitude world record for electric vehicles. Rainer Zietlow has also been supporting the SOS Children's Village in La Paz with his world record journey.

“Our goal was to show that electromobility is capable of achieving top performances, even at extreme altitudes. The Hankook tyres on the vehicle played a really big part in all of this,” explained Rainer Zietlow.

**A 4x4 tyre for all situations**

With its new off-road specialist tyre Dynapro AT2, tyre manufacturer Hankook is positioning itself further into the all-terrain sector; the 4x4 tyre offers a specialist solution for all situations that is ready for all year round use. The 3PMSF identification on the sidewall demonstrates that the newest member of the Dynapro family is also suitable for use in winter conditions. The development focus for this tyre was on achieving a special balance between the necessary traction and resistance off-road – which is a big advantage for driving over stony mountain roads in the Andes – and good driving characteristics on the road as well. The AT in the name doesn't stand for "All Terrain" for nothing! With the Dynapro AT2, your journey – provided you have the right vehicle – doesn't simply end where the road ends.

Further information and images can be found on the official campaign website:   
[www.vwid4-highaltitude.com](http://www.vwid4-highaltitude.com)

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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| **Contact:**  **Hankook Tire Europe GmbH |** Corporate Communications Europe/CIS **|** Siemensstr. 14, 63263 Neu-Isenburg **|** Germany | | | |
| **Felix Kinzer**  Director  tel.: +49 61 02 8149-170  [f.kinzer@hankookreifen.de](mailto:f.kinzer@hankookreifen.de) | **Larissa Büsch**  PR Manager  tel.: +49 6102 8149-173  [l.buesch@hankookreifen.de](mailto:l.buesch@hankookreifen.de) | **Lisa Schmid**  PR Manager  tel.: +49 6102 8149-172  [l.schmid@hankookn.com](mailto:l.schmid@hankookn.com) | **Stefan Prohaska**  Public Relations  tel.: +49 6102 8149-171  [s.prohaska@hankookreifen.de](mailto:s.prohaska@hankookreifen.de) |