**Press release**

**Hankook Tyre UK delivers new car to competition winner**

* **Hankook Tyre UK hands over the keys to the winner of its recent national promotion**
* **Customers buying two or more Hankook car/SUV/4x4 tyres during the promotional period were eligible to enter**
* **Daily prizes of Love2Shop gift vouchers were available to win along with a final main prize of a MINI John Cooper Works 3-door hatch**

**Daventry, UK, 12 April 2022** – Hankook Tyre UK has presented the winner of its promotion with their prize – a brand new top of the range MINI John Cooper Works 3-door hatch. The recent competition was open to customers buying two or more Hankook car, SUV or 4x4 tyres from a Hankook approved dealer during the promotional period. Whilst the car was the main prize on offer, the premium tyre manufacturer also offered daily prizes of £100 in Love2Shop gift vouchers.

Fiona Finch, who bought two Hankook tyres from Watling Tyres’ Redhill depot in Surrey was the lucky recipient of the car as it was her name which was randomly selected. Fiona said “I went to my local Watling Tyre depot due to concerns about the tread left in two of my tyres and as I had heard the Hankook advert on the radio and on Facebook, and after consulting with the Watling staff, I was recommended Hankook. I entered the competition but really didn’t expect to win even the vouchers, let alone the MINI. When I received the call to say I had won, I was in total shock and couldn’t believe this had happened to me. I am so grateful to Hankook for the prize and for Watling Tyres for recommending them to me.”

The recommended tyres fitted on the winner’s MINI are Hankook’s Ultra High Performance flagship Ventus S1 evo 3 tyres. These are equipped with a high-strength bead core which, in combination with the reinforced sidewall, not only ensures sporty, dynamic handling but also high driving stability, directional stability and steering precision, particularly at high speeds. The Ventus S1 evo 3 was crowned test winner in the 2021 Auto Express summer tyre test.

Chang Yool Han, Managing Director of Hankook Tyre UK, commented “This is the first time Hankook Tyre UK has offered such a large national competition and we were astounded by the overwhelming response from both retailers and consumers. We are grateful to Watling Tyres for recommending our products to Fiona and are delighted to present Fiona with her new car.”

Patrick Laming, General Manager of Watling Tyre said "It was fantastic to hear that one of our customers had won the top prize in the Hankook Tyres prize draw. Fiona popped into our garage in Redhill, Surrey, and enquired about some new tyres, she was concerned her tyre tread was too low. After speaking with our team, we recommended Hankook tyres. She purchased 2 tyres for her car and then entered into the prize draw. We were delighted to hear that Fiona had won the brand-new MINI John Cooper Works 3-door hatch, and that we could be part of the presentation alongside Hankook Tyre UK. We hope that Fiona enjoys her brand new MINI! Many thanks to Hankook for offering such a great competition".

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**About Hankook**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information, please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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