**Press release**

**Hankook tyres impress in summer tyre tests by renowned independent car magazines**

* **Tyre manufacturer Hankook is crowned Auto Bild Allrad test winner**
* **Rated “exemplary” twice in Auto Bild for the Ventus S1 evo 3 SUV and the all-new Ventus Prime 4**
* **The Ventus S1 evo 3 and Ventus S1 evo Z scored “very good” in auto motor und sport magazine and “good” in sport auto**

**Neu-Isenburg, Germany, 6 April 2022** – Premium tyre manufacturer Hankook was able to impress with its Ventus patterns in the recently published independent summer tyre tests of various European car magazines. The 18-inch Ventus S1 evo 3 SUV was a “test winner” and rated “exemplary” in Auto Bild Allrad magazine. The editorial team’s decision was based on “top off-road and dry road performance” (Auto Bild Allrad, 4/2022). The SUV variant of the UHP flagship (Ultra High Performance) also proved to be an excellent off-road choice: “good traction on loose gravel and muddy terrain” (4/2022).

“Our company stands for innovative and future-oriented tyre development worldwide. I am therefore delighted with the awards received by products of the Ventus family from various European car magazines. The results show once again that Hankook tyres are a good choice for our customers,” said Sanghoon Lee, President of Hankook Tire Europe.

**Test results for Hankook summer tyres 2022**

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| Magazine | Pattern | Tested size | Test result | Issue |
| Auto Bild Allrad | Ventus S1 evo 3 SUV | 235/55R18 104W | Test winner & exemplary | 4/2022 |
| Auto Bild | Ventus Prime 4 | 215/55R17 94W | Exemplary | 10.03.2022 |
| auto motor und sport | Ventus S1 evo 3 | 245/45R19 102Y XL | Very good | 3/2022 |
| sport auto | Ventus S1 evo Z | 235/35ZR19 (91Y) | Good | 4/2022 |

The **Ventus S1 evo 3** and **Ventus S1 evo 3 SUV** are equipped, among other things, with a high-strength bead core which, in combination with the reinforced sidewall, not only ensures sporty, dynamic handling but also high driving stability, directional stability and steering precision, particularly at high speeds. Further improvement in the areas of wet grip and handling/steering precision was emphasised. Numerous well-known car manufacturers use this tyre as original equipment for their top models. Auto motor und sport certifies “very short braking distances on wet asphalt, largely safe, surprise-free handling in wet curves” and “safe in sudden evasive manoeuvres” (auto motor und sport, 3/2022).

Compared with its successful predecessor, the Ventus Prime 3, the new **Ventus Prime 4** impresses with further improved features in all relevant categories. For example, the handling and rolling resistance of the new high-performance generation have been further optimised. The Hankook engineers were also able to increase mileage by a good fifth compared with the predecessor. Key to this is the “High Mileage Compound Technology.” In its major summer tyre test, Auto Bild describes the Ventus Prime 4 as a “new branded product with excellent handling on dry and wet roads, with short wet and dry braking distances” and “good mileage” (Auto Bild, 10 March, 2022).

As an Ultra Ultra High Performance tyre, the **Ventus S1 evo Z**, marks a new era in the company’s high-end portfolio. Developed for demanding super sports cars that need extra grip and lateral support, the Ventus S1 evo Z makes no compromises when it comes to durability and safety. In addition, the model is already used as original equipment for the BMW X3 M, BMW X4 M, Porsche Panamera and the limited Mini John Cooper Works GP. Hankook used a newly developed, silica-enriched tyre compound for these tyres and as such the vulcanisation is carried out particularly gently at low temperatures. Sport auto describes the profile as “dynamic-sporty”. Furthermore, “thanks to very good aquaplaning precautions, it is quite safe to drive on wet roads” (sport auto, 4/2022).

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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