**Press release**

**Hankook exhibiting at Road Transport Expo 2022**

* **Hankook Tyre UK is exhibiting at the new commercial vehicle industry event at
NAEC Stoneleigh in Warwickshire**
* **Road Transport Expo takes place from 30 June – 2nd July**
* **Hankook will be presenting the latest SmartFlex AH51 and SmartFlexDH51 tyres
alongside its comprehensive commercial tyre range**

**Daventry, UK, 05 April 2022** – Hankook Tyre UK is showcasing its portfolio of commercial vehicle products including the new SmartFlex AH51 and SmartFlexDH51 tyres at the new Road Transport Expo trade show at the NAEC Stoneleigh in Warwickshire on Stand F4. HGVs will be at the very heart of this brand-new commercial vehicle trade show with more than 90 exhibitors from mainstream truck and trailer manufacturers and specialist heavy haulage vehicles to parts specialists and professional services. Alongside the exhibition will be a two-day programme of seminars, workshops and technical talks.

**The successful SmartFlex line covers a particularly wide range of applications**

In the development of the new SmartFlex AH51 and DH51 tyres, Hankook’s design engineers used the Hankook SmartLife concept, which particularly focuses on sustainability and the requirement for the products to always offer the highest possible performance from the first to the last millimetre of tread depth. Like all modern Hankook truck tyres, these two new treads can be regrooved thanks to the latest technologies and are of course retreadable. In addition, the Hankook SmartLife Premium casing, in combination with the Hankook Premium retreading, ensures an increase in tyre life of up to 250 percent and thus an even further increase in resource conservation and cost efficiency.

Compared to their predecessors, there has been a considerable increase in mileage performance for both new tyre patterns, 15 percent for the steering axle and 20 percent for the driving axle. Moreover, the 10 percent reduction in rolling resistance for the SmartFlex AH51 and DH51 contributes to a further reduction in fuel consumption when compared to the already well performing 31 series tyres. When looking at the CPK indicator (cost per kilometre), which is becoming increasingly important for the entire transportation industry, both new SmartFlex treads are able to support economical fleet operations in an increasingly sustainable manner.

Jon Cottrell, UK Truck Sales Manager for Hankook Tyre UK said, “As Hankook is viewed as the leader in the UK truck tyre replacement market, the Road Transport Expo 2022 is the ideal opportunity to present our extensive portfolio of new and retreaded commercial vehicle products. Alongside our existing innovative tyre solutions, we will be showcasing the new SmartFlex AH51 and DH51 series. This new range strengthens Hankook’s proven reputation for producing outstanding tyres with superb mileage and reliability, delivering excellent return on initial tyre investment. Hankook has a product range on display designed to meet the ever-increasing demands made on today’s professional commercial vehicle operator.”

He continues, “Don’t miss the opportunity to visit the Hankook team at the Road Transport Expo 2022. We will be on hand to offer advice on your tyre choice for your commercial vehicle operation. Fleet customers looking to maximise value for money in every area of their business have returned time and time again to Hankook.”

Hankook will be on Stand F4 - register for a free ticket at [www.roadtransportexpo.co.uk](http://www.roadtransportexpo.co.uk)

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**About Hankook**

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information, please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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