**Press Release**

**Hankook continues partnership with
Supercar Fest for 2022**

* **Hankook Tyre UK is announced as official tyre sponsor at Supercar Fest for a third year**
* **Supercar Fest is back in 2022 with an even bigger and better event across 2 days**
* **The event will take place on 28th - 29th May 2022 at Sywell Aerodrome in Northamptonshire, which will see the supercars go head-to-head on a one-kilometre runway**

**Daventry, UK, 24th February 2022** – Hankook Tyre UK has renewed its partnership as official tyre partner for the third consecutive year with Supercar Fest in 2022. This supercar themed festival will display the best modern day and classic supercars ever built over two days from the 28th - 29th May 2022 and showcase the thrilling Supercar Fest: the Runway. With a new giant screen at the start line to display the supercars’ speed and a new 3 tier viewing platform for spectators, Supercar Fest: the Runway looks set to be to be even bigger in 2022.

Chang Yool Han, Managing Director of Hankook Tyre UK says “Hankook is delighted to once again be named as the official tyre partner for a third consecutive year. This is a fantastic opportunity for us to showcase the Hankook brand and our world class tyres to motoring enthusiasts and supercar owners.”

As well as the runway action there will be plenty more happening across the 2-day event. Visitors can enjoy unrestricted access to the supercar paddock where they can get close to all types of supercars, from the modern to the classics as well as over 50 rarely seen on the road ‘hypercars'.

On display will be Hankook’s latest flagship tyre, the Ventus S1 Evo Z designed with proven motorsport technology to ensure high performance of premium segment sports cars at high speed. The Ventus S1 Evo Z marks a new era in Hankook’s high-end-tyre portfolio streamlined for highly demanding sports cars that need the extra bit of grip and cornering qualities, without compromising durability and safety. This ultra-ultra-high-performance tyre is being used as original equipment by leading premium manufacturers sports vehicles including BMW X3 M and X4 M, MINI John Cooper Works GP and last but not least, the Porsche Panamera. In the world of motorsport Hankook is regarded as one of the main supporters of this professional and popular sport as well as in the promotion of young motorsport talent. The Hankook name is at home just as equally on the endurance track as it is in formula racing, TCR series, and touring car championships.

###

**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

|  |
| --- |
| **Contact:****Hankook Tyre UK Ltd |** Fawsley Drive, Heartlands Business Park **|** Daventry, Nothamptonshire **|** NN11 8UG |
| **Zoë Baldwin**Marketing & Communications Managertel.: +44 (0)1327 304146mob.: +44 (0) 7948 247048zbaldwin@hankooktyres.co.uk |  |  |  |