**Hankook Named Manufacturer of the Year 2021 in Auto Bild Magazine’s All-Season Tyre Category**

**Tyre maker Hankook has been named best manufacturer for its all-season line of tyres by Auto Bild, Europe’s leading automotive magazine. The Hankook Kinergy 4S 2 all-season model range made it to the podium in each of the relevant product tests conducted by Europe’s widest-ranging automotive media. One of the main factors responsible for the success was the very high safety margins across all weather conditions in the tests.**

***Neu-Isenburg, Germany, 3rd November 2021 –*** Premium tyre maker Hankook is named “Manufacturer of the Year 2021” in the Auto Bild Group’s All-Season test category, once again proving the high performance of its premium all-season tyres. The editors’ decision is based on the results of previous tests conducted by Auto Bild and its partner magazines in 2021. The Kinergy 4S 2 X, which achieved first place in the big SUV all-season tyre test in Auto Bild Allrad, and the Kinergy 4S 2, which came third in the super all-season tyre test for passenger cars, both contributed towards the overall ranking for this year’s award.

“We have been offering our customers innovative high-performance, all-season tyres for over 20 years, making us one of the main pioneers in this product category. That is why I’m delighted that we have received the Manufacturer of the Year award from the Auto Bild magazine. The independent test results show that our Kinergy 4S family are true all-rounders that our customers can rely on,” says Sanghoon Lee, President of Hankook Tire Europe.

**Auto Bild – Test results for Hankook all-season tyres 2021**

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| **Medium:** | **Tread:** | **Tested size:** | **Test result:** | **Edition:** |
| Auto Bild Allrad | Kinergy 4S 2 X | 215/65R17 103V | “Test Winner” - 1st place out of 10 brands | 10/2021 |
| Auto Bild | Kinergy 4S 2 | 225/50R17 V | “Good” - 3rd place out of 32 brands | 39/2021 |

As an all-weather SUV tyre, the **Kinergy 4S 2** is a true all-rounder, combining specific summer and winter tyre characteristics together, without the temperature-related drops in performance. At the same time, it offers high reliability in wet, dry and snowy conditions. The editors of the German car magazine Auto Bild Allrad have named the Hankook Kinergy 4S 2 X as this year’s winner of their all-season tyre test. They concluded by saying the following: “It really exists! One single tyre that can keep you safe in all weather conditions. Hankook’s test-winning tyre is an exemplary compromise,” (10/2021).

It goes without saying that the passenger car version of the **Kinergy 4S 2** also offers a high degree of reliability in wet, dry and snowy conditions, which is made possible by the directional tread. The V-shaped interlocking tread blocks always ensure excellent driving stability. They are complemented by extra-wide, two-stage main drainage grooves, which optimally drain water to the sides even in heavy rain. This allows the drainage system to prevent aquaplaning. Furthermore, it can also effectively drain slush from the tread. These properties are supported by the tread compound, which is made of a highly enriched silica-polymer composite. One of the reasons this material offers such good grip during wet conditions is its high content of natural oils and resins.

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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