**Hankook supplies original equipment for Porsche 718 models**

**Tyre maker Hankook is to enter into another original equipment cooperation with Porsche in 2021. Hankook's premium UHP summer tread, the Ventus S1 evo 3, will be fitted as original equipment on the sports-car manufacturer's current 718 Boxster from spring 2021.**

***Neu-Isenburg, Germany, 21. April 2021*** – Premium tyre maker Hankook will equip the Porsche 718 Boxster and Cayman with its ultra-high performance (UHP) tyres from Spring 2021. The tyres used are tailor-made Ventus S1 evo 3 tyres **in sizes 235/40 ZR19 (92Y) N0 for the front axle and 265/40 ZR19 (98Y) N0 for the rear axle.** This is in addition to the Porsche Cayenne and Taycan models which Hankook already equips with Ventus S1 evo 3 premium tyres in SUV and EV specifications, respectively.

"Porsche stands for particularly high-performance sports cars, delivering a high level of driving pleasure and, at the same time, full suitability for everyday use. However, this also makes tyre development very complex," says Sanghoon Lee, President of Hankook Tire Europe. "We are therefore very pleased with this original equipment, as it demonstrates the impressive performance of our products across the entire range."

The Ventus S1 evo 3 is equipped with a high-strength bead core which, in combination with the reinforced sidewall, ensures high driving stability and steering precision in addition to sporty, dynamic handling. To further enhance driving performance and steering precision, a particularly light rayon carcass is used, along with a special aramid composite material being used in the belt area. Together, this reduces the unwanted expansion of the rolling circumference by up to 60 percent, even at very high speeds, compared to conventional materials. The special tread compound uses high-performance natural resins to ensure the necessary grip and excellent traction and braking performance on both dry and wet roads.

Klaus Krause, Head of the European Hankook Development Centre in Hanover explains: "Our engineers aimed to ensure that the Ventus S1 evo 3 would outperform its predecessor in almost all areas and become the most successful original equipment tread for Hankook on the market to date. The result of their work is an ultra-high performance tyre that can provide optimum support for the excellent dynamics of sports cars such as the Porsche 718 Boxster."

"Sports cars with a mid-engine are always something special. That's why the special driving experience of the Porsche 718 Boxster played a big role in the test drives," confirms Aleix Alcaraz, development driver at Hankook Tire, responsible for the sports car division. "The result is a tyre that is in perfect harmony with the vehicle. Good grip in every situation, the necessary lateral stiffness and high steering precision, all of which are essential for both safety and driving pleasure with a sports car. This is exactly what our tyre delivers."

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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