**Hankook Tyre UK announces sponsorship of the 2021 Devon Truck Show and Cornwall Truck Gathering**

**Hankook Tyre UK is announced as main sponsor of the 2021 Devon Truck Show (26th-27th June) and Cornwall Truck Gathering (10th-11th July), two truck festivals which showcase the very best of commercial vehicles in the UK. The tyre maker shall also sponsor two award categories during the events: ‘Best in Show Truck’, and ‘Best in Show Light Commercial’.**

***Daventry, UK, 14th April 2021*** – Premium tyre maker Hankook is announced as official partner at this year’s Devon Truck Show and Cornwall Truck Gathering, two significant UK trucking events. The shows, which focus on commercial transport solutions, shall be an excellent opportunity for the tyre maker to exhibit some of its truck tyre portfolio and liaise with new and existing fleet operatives and owners.

At each event Hankook shall exhibit some of its most popular truck tyres. These will include the SmartFlex AH31 (steer) and SmartFlex DH31 (drive), all season tyres which are both designed to provide high mileage and excellent handling performance on variable road conditions. There will also be two tyres from Hankook’s retread ‘Alphatread’ range, the R-DH05 for drive, and R-TH22 for trailer. This range offers fleet operators and owners with a cost effective and environmentally friendly option for their vehicles. Alongside the truck tyres, Hankook’s newest all-season van tyre, the Vantra ST AS 2 will be showcased, which offers van drivers with a durable, multi-performance tyre all year round. To further support the shows’ chosen charities, namely Devon Children’s Hospice and Devon and Cornwall Air Ambulance Hankook is running a competition for a lucky visitor to win a set of tyres for their car.

As well as main event sponsor, Hankook shall be category sponsor of ‘Best in Show Truck’ and ‘Best in Show Light Commercial’. Open to any drivers showcasing their vehicle at the events, these awards recognise those owners and operatives who go above and beyond to meet road and industry standards, including vehicle and tyre maintenance and safety.

Shane Kallaway, Hankook Tyre UK Sales Manager for the South West says, “After many years of attending the show myself, it was a pleasure when Hankook were approached to be main event sponsor. Not only is it a great opportunity for Hankook to showcase our commercial tyre portfolio to drivers and fleet owners, the shows both support local charities in Devon and Cornwall, which Hankook are proud to be a part of.”

Mike Quarterly, organiser of both events commented, “We cannot thank Hankook Tyre UK enough for their support of the Devon Truck Show and Cornwall Truck Gathering. Both shows are held to raise funds for local children’s charities, and without such sponsorships we would not be able to raise as much money for these local causes. There is something for everyone at the events from the commercial vehicles to trade stands, stock car racing and live music.”

The Devon Truck Show will take place on 26th-27th June 2021 at Smeatharpe Stadium, and the Cornwall Truck Gathering, will take place on 10th-11th July 2021 at the Royal Cornwall Showground.

###

**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

|  |
| --- |
| **Contact:****Hankook Tyre UK Ltd** | Fawsley Drive, Heartlands Business Park | Daventry, Nothamptonshire | NN11 8UG |
| **Zoë Baldwin**Marketing Managertel.: +44 (0)1327 304146mob.: +44 (0) 7948 247048zbaldwin@hankooktyres.co.uk  |  |  |  |