**Hankook Tyre UK announces new Sales Manager for Truck and Bus Markets**

**Hankook Tyre UK is delighted to announce the appointment of Jon Cottrell as UK Commercial Sales Manager. Jon will follow on Paul Emery who was promoted to the UK’s Sales Director position. Jon, who has a wealth of industry experience and expertise, shall continue to build on the continuous growth in the UK market.**

***Daventry, UK, 16th December 2020*** – Premium tyre maker Hankook today announces the appointment of Jon Cottrell to the position of Sales Manager of the truck and bus tyre segment of the UK market. Jon replaces Paul Emery who was promoted to Sales Director at Hankook Tyre UK earlier in the year. Having spent more than twenty years in the industry, Jon will be responsible for the strategic leadership of the commercial sales department within Hankook Tyre UK, including the expansion of both the Laufenn and Alphatread ranges, and will contribute to the overall growth strategy; helping the business to achieve further success within the UK.

Paul Emery, Sales Director comments, “After a rigorous and wide-ranging selection process, Hankook Tyre UK is delighted to appoint Jon Cottrell to the role. Having worked closely with Jon over the years, I am confident that under his leadership the truck and bus tyre side of the business will continue to prosper long into the future.”

Jon said of his new appointment “I am excited to join the Hankook team and I believe the success of Hankook truck and bus tyre sales in the UK has come about not only as a result of the strength of the brand and product, but also because of the team dynamic and the environment that the business has created. The fundamental thing for me to do is ensure we continue this winning formula and not to change the dynamics or culture of the business. Having the support of the team during this transition period and working alongside Paul gives me the perfect opportunity to make this happen. Hankook has an excellent offer to bring to the market for both retailers and end users, with the premium range of Hankook and the newly introduced Laufenn range. In combination with Alphatread (retread) we can offer a package that will only ensure we continue forward as the UK market leader. I am genuinely excited about the future with Hankook and look forward to playing a pivotal part in the on-going successful development of our TBR business.”

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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