**Further Audi RS models ex works with Hankook tyres: Hankook tyres now as original equipment for the Audi RS 6 Avant & Audi RS 7 Sportback**

**Hankook is expanding its original equipment business at AUDI AG in the powerful RS model segment. In addition to further Audi RS models, the Audi RS 6 Avant and Audi RS 7 Sportback will also be delivered with Hankook tyres ex works from their market launch in 2020. The Ventus S1 evo 3 models and Winter i\*cept evo 2, each in 21 or 22 inches, will be fitted.**

***Neu-Isenburg, Germany, 3 November 2020*** – Premium tyre maker Hankook also equips the new Audi RS 6 Avant and Audi RS 7 Sportback with its UHP tyres ex works from the model launch. With their powerful 441 kW (600 hp) engines, the two new Audi performance models require just 3.6 seconds for the prestigious sprint from 0 to 100 km/h. And the high-performance sports cars still offer space and comfort for the whole family. The same applies to the fitted tyres, which, in addition to the industry-standard release tests for RS tyres, must also withstand ten laps of the Nürburgring's legendary Nordschleife at maximum possible speed. This ensures that the tyre construction is robust, but there must be no compromise on comfort in other situations.

To achieve this balancing act between incredible driving performance and suitability for everyday use, Hankook supplies powerful all-rounders as suitable tyres in this particularly demanding vehicle segment. Both new Audi RS models will be fitted with Hankook's Ventus S1 evo 3 in 275/35 ZR21 (103Y) XL AO or optionally 285/30 ZR22 (101Y) XL AO tyres. To ensure safe driving in the cold season, Audi RS 6 Avant and RS 7 Sportback can also be equipped with the Winter i\*cept evo 2, in 245/40 R21 100V XL AO or 285/30 R22 101W XL AO.

"Audi RS 6 Avant and RS 7 Sportback combine impressive driving performance with suitability for everyday use," says Sanghoon Lee, President of Hankook Tire Europe. "The same can be said about our premium tyres. As a long-standing partner, we already equip many high-performance Audi models and are very proud that our products have once again managed to impress Audi Sport GmbH."

The Ventus S1 evo 3 is equipped with a high-strength bead core which, in combination with the reinforced sidewall, ensures not only sporty and dynamic handling but also driving control, straight-line stability and steering precision, especially at high speeds. In addition, the double-layer carcass and the use of a special aramid composite material reduce the undesired expansion of the rolling circumference at speeds above 300 km/h by up to 60 percent compared to previously used fabrics. The new tread compound, which uses high-performance natural resins, ensures the necessary grip with excellent traction and braking performance on both dry and wet roads.

Reducing a higher level of interior noise, typical of low-profile sports tyres at certain speed, was another central aspect during the development work, which aimed to provide a powerful yet comfortable driving experience. The award-winning Hankook Winter i\*cept evo 2 with asymmetric tread is supplied as an optional winter tyre for both Audi RS models. The outer side of the tread with its wide block tread pattern ensures improved handling characteristics and precise lateral stability especially in dry conditions, while the inner side of the tread with an increased number of tread block edges and sipes ensures excellent braking and traction performance on snow, slush and wet roads.

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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