**Hankook winter tyres impress in independent tests**

**Tyre maker Hankook offers two excellent products in its winter tyre range - the winter patterns i\*cept RS 2 and the new Winter i\*cept evo 3, both of which also prove a particularly good choice for the current winter season. These Hankook models have ranked highly in several independent tyre tests conducted by European trade magazines and organisations. Hankook's new flagship product, the Winter i\*cept evo 3, received the top rating "Exemplary" twice in the year of its launch from Europe's leading automobile magazine Auto Bild and its affiliate magazine Auto Bild Sportscars, whilst the Winter i\*cept RS 2 was awarded the top rating "Good" by Germany's largest automobile club ADAC together with its European test partners. Furthermore, it was one of only two patterns to receive a purchase recommendation from the UK's leading car magazine Auto Express. In addition, the i\*cept RS 2 was awarded another "very recommendable" as well as "best of its kind in price performance" by the renowned German car magazine Auto Zeitung. The tyre maker continues to build on its many successes from previous years with these good test results in 2020.**

***Neu-Isenburg, Germany, 16October 2020 –*** Those who also rely on Hankook tyres for the cold season are making a good choice - this is again confirmed by the results of independent tyre tests (see: table below) conducted by well-known automobile magazines and clubs. The premium tyre maker is heading into this winter season with several excellent products. The Winter i\*cept evo 3 and Winter i\*cept RS 2 tyres each achieved good test results. The independent testers particularly praised the balanced performance of the Hankook tyres.

"We are proud that our products have once again demonstrated that Hankook is an established premium winter tyre maker which receives impressive results in independent tests" says Sanghoon Lee, President of Hankook Tire Europe. "Regularly achieving good and very good results for our Hankook winter tyres in these performance tests shows that we offer our end users appealing products in various segments which can always be relied on even in increasingly difficult weather conditions."

**Test results**

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| **Media:** | **Pattern:** | **Tested Size:** | **Test result:** | **Edition:** |
| Auto Bild | Winter i\*cept evo 3 | 245/45 R18 | "Exemplary" | 38/2020 |
| Auto Bild Sportscars | Winter i\*cept evo 3 | 225/40 R18 | "Exemplary" | 11/2020 |
| Auto Zeitung | Winter i\*cept RS 2 | 205/55 R16 | "Very recommendable" and  "Best Price-Performance" | 24/2020 |
| Adac.de | Winter i\*cept RS 2 | 205/55 R16 | "Good" | 22 Sep 2020 |
| Auto Express.co.uk | Winter i\*cept RS 2 | 205/55 R16 | "Recommended" | 25.Sep 2020 |

The **Winter i\*cept evo 3** which received its first top awards in the year of its launch, has been developed especially for the winter road conditions in Central and Western Europe, and is already available in over 90 dimensions for cars and SUVs. For the first time, the Hankook development engineers decided on a new directional tread design for the company's latest winter flagship. This not only offers excellent grip in snow, but also helps to effectively reduce the risk of aquaplaning. This is confirmed by the test conducted by "Auto Bild Sportscars" which awarded an "Exemplary" test result and confirms the Winter i\*cept evo 3 not only offers exemplary driving characteristics on wet and snowy slopes, but also assists with top aquaplaning safety and precise handling (Auto Bild Sportscars, 11/2020). Auto Bild, Europe's biggest car magazine, reached a similar conclusion. According to Auto Bild, Hankook's new ultra-high-performance winter tyre impressed in particular with its "sporty performance on wet and dry roads, good suitability for snow" and its "short braking distances in snowy and wet conditions". Here too, the new Winter i\*cept evo 3 received the overall rating "Exemplary" (Auto Bild, 38/2020).

The **Winter i\*cept RS 2**, Hankook's successful pattern for compact and medium-sized cars in moderate latitudes such as Central and Western Europe is also rated highly in the prestigious test conducted by the ADAC and its international cooperation partners. Already winning numerous awards since its market launch, the Winter i\*cept RS 2 impressed the testers with its good performance on dry, wet and snow-covered roads, as well as its low fuel consumption and good mileage. (Adac.de, 22 Sep. 2020). The renowned German automotive magazine Auto Zeitung tested and rated Hankook’s winter i\*cept RS2 as price performance champion with the grade "very recommendable" in its comprehensive winter tyre test 2020 (Autozeitung.de, 14 Oct. 2020: Auto Zeitung, 24/2020). The UK's leading car magazine Auto Express also tested the Winter i\*cept RS 2. Once again, the tyre proved to be a "great all-rounder" with a clear purchase recommendation, which incidentally was given to only two of the nine tested tyres from well-known brands (Auto Express.co.uk, 25 Sep. 2020).

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Austria, the Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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