**Hankook continues to support the Air Ambulance Service**

**Hankook Tyre UK donates tyres to the Air Ambulance Service, a partnership which was established in 2017. The company provide tyres to be fitted to their Rapid Response Critical Care car fleet to enable them to continue their missions throughout these difficult times.**

***Daventry, UK, 10th August 2020*** – Premium tyre maker Hankook continues to support the Air Ambulance Critical Care car fleet, a crucial addition to the helicopter fleet, throughout 2020. The partnership between the company and the Air Ambulance was established in 2017 when the first sets of tyres were donated. Since the partnership began, the Air Ambulance Service have been able to switch to operating 24 hours a day, 365 days a year, and have extended their car fleet with the addition of two new Škoda Kodiaqs.

The charity, which relies solely on public donations, operate their Rapid Response Critical Care Cars and Air Ambulances across the five counties of Northamptonshire, Warwickshire, Derbyshire, Leicestershire and Rutland. As the air ambulances are not flown in darkness or in extreme weather conditions, the good local road network and clearer roads overnight mean the e paramedics are able to continue their life-saving service round the clock, 365 days a year. The Cars, are also frequently used within the day to attend emergencies that are quicker to reach by road.

Due to the high speeds and distances undertaken by the Rapid Response Critical Care cars, the tyres must be changed frequently. The donations from Hankook ensure the Air Ambulance Service have the tyres to hand, ready to be changed at any given time, reducing the time each vehicle is out of service and reducing the cost to the charity.

Airbase Manager of the East Midlands Airport, Karl Bexon said, “Having the continued support and partnership with Hankook Tyre enables our fleet of Critical Care Cars to operate 24 hours a day, 7 days a week providing critical interventions and treatments to the patients that are in their time of need. Knowing we have the reliability of world class tyres connecting our cars to the road surface, is fundamental for the safety of our team of clinicians.”

Marketing Manager of Hankook Tyre UK, Zoë Baldwin said, “Hankook is honoured to help support the Air Ambulance Service by providing them with high performance tyres for their Rapid Response Critical Care Cars, to enable them to operate at the highest levels of reliability, safety and speed.”

###

**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

|  |  |  |  |
| --- | --- | --- | --- |
| **Contact:**  **Hankook Tyre UK Ltd. |** Fawsley Drive, Heartlands Business Park, Daventry, NN11 8UG | | | |
| **Zoë Baldwin**  Marketing Manager  tel.: +44 (0)1327 304146  mob: +44 (0) 7948 247048  [zbaldwin@hankooktyres.co.uk](mailto:zbaldwin@hankooktyres.co.uk) |  |  |  |