**Hankook Tyre UK announces new Regional Sales Manager for truck and bus market**

**Hankook Tyre UK is delighted to announce the appointment of Shane Kallaway as Regional Sales Manager for the South West, successor of Richard Ettey who has retired from the company. Shane has a wealth of tyre industry experience and shall continue to build upon the legacy Richard has left behind after many successful years with Hankook.**

***Daventry, UK, 3rd August 2020*** – Premium tyre maker Hankook has announced the appointment of Shane Kallaway to the position of Regional Sales Manager for the South West region. Shane succeeds Richard Ettey who retired from the company following a long career in the tyre industry and after over twelve years’ service at Hankook.

Chang-Yool Han, Managing Director at Hankook Tyre UK comments “We are very pleased to be welcoming Shane into our UK sales team. Shane has extensive industry experience, professionalism, and is a highly motivated individual with an impressive work ethic. We are confident that Shane will be a major asset to the team.”

Shane said of his new appointment “I am honoured to have taken up the post of truck and bus tyre sales manager for the South West of England and South Wales region. Working within the tyre industry for over 25 years, I know Hankook Tyre has grown to be a major force within the commercial truck and bus markets. I look forward to working closely with the Hankook dealers and promoting the Hankook range as well as to contributing to the continual growth of Hankook’s truck and bus tyre market in the UK, with the support of the rest of the team.”

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Austria, Poland, Russia, Serbia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 34 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com) or [www.hankooktire.com](http://www.hankooktire.com)

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