**Hankook Tire appoints Chang Yool Han as new Managing Director of the UK**

**Hankook Tire has appointed Chang Yool Han as Managing Director of the UK effective from 1st October. Han has extensive knowledge in sales and marketing as well as several years’ experience in the European market. Prior to his new role, he worked in the Global Marketing Strategy Team of the Hankook Tire & Technology Group in Seoul, Korea.**

***Daventry, UK, 17th October 2019 –*** Hankook Tyre UK has announced the appointment of Chang Yool Han as UK Managing Director. Han took up his new position on 1st October 2019 at the Daventry-based subsidiary. Prior to his new role, he worked in the Global Marketing Strategy Team in Korea, where he gained in-depth experience in sales and marketing. In addition, he has expertise in logistics with a focus on supply chain management as well as many years of business experience, initially working at Hankook’s European headquarter and subsequently for the German subsidiary.

“Having previously held positions at Hankook Tire in Europe, Mr. Han has in-depth knowledge in both the tyre business as well as the European market and can further develop our brand with his sales and marketing expertise in the United Kingdom. We have great confidence in his skills and are pleased to introduce him as the new Managing Director in the UK”, says Han-Jun Kim, President of Hankook Tire Europe.

“I am honoured by the confidence I have received and the opportunity to further expand Hankook Tire's position as a premium tyre maker in the UK market. I can build on our success in recent years with our broad product portfolio in the passenger car tyre segment as well as light-truck and truck and bus tyres”, says Mr. Han. “I am looking forward to working with the competent and experienced UK team”.

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**About Hankook**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 21,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

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