**Another successful Commercial Vehicle Show for Hankook**

**Hankook Tyre UK once again exhibited at the Commercial Vehicle Show - the largest and most comprehensive road transport and commercial vehicle event in the UK. From 30th April to 2nd May 2019 at Birmingham’s National Exhibition Centre, the premium tyre maker presented an extensive range of their commercial vehicle tyres including its first bus tyre for electric buses.**

***Daventry, UK, 17th May 2019 –*** Hankook Tyre UK presented their expanding portfolio of commercial vehicle tyres at the Commercial Vehicle Show in Birmingham which took place from 30th April to 2nd May 2019 at the National Exhibition Centre (NEC). The stand, which again was visited by hundreds of customers and business partners alike, featured a wide range of tyres including the SmartWork for on and off-road use, and the SmartFlex range for regional haul which has been extended to offer a new trailer tyre. Both the SmartFlex and SmartWork are selected as Original Equipment for MAN, Mercedes-Benz and Scania trucks.

Brett Emerson, Managing Director for the UK said: “Hankook maintains a close relationship with our customers which enables us to develop innovative tyre solutions. The Commercial Vehicle Show continues to be a great opportunity for us to demonstrate our continued investment in research and development and to showcase our range of tyres. We were fortunate enough to be visited by many of our customers whilst exhibiting at the show.”

Brett further states: “Hankook’s share of the market has grown considerably in recent years, thanks to our reputation for producing outstanding tyres, delivering superb mileage and reliability which is just what businesses need especially when the focus is on Total Cost of Ownership. Fleets looking to maximise value for money in every area of their business have returned time and time again to Hankook, which prides itself on providing reliable products for customers and linking this with excellent cost per mile figures.”

Hankook remains a highly recognised and respected tyre choice for many UK based Blue Chip logistics companies characterised for being the most expedient, cost effective and providing unbiased transportation solutions. The decision to fit Hankook tyres is the result of lengthy evaluations, which has proven Hankook tyres to be the most popular fitment for many fleets with regard to tyre economics, reliability and eco-friendliness. This is echoed throughout the premium tyre manufacturer’s commercial tyre sales which shows continual year on year growth, testament to the quality and value of Hankook’s products.

New for 2019 were the concept tyres from the 2018 Hankook Tyre Design Innovation Programme 'Extend Future Life Beyond Mobility'. Designed by students from the Royal College of Art in London, the futuristic tyres present a vision of future mobility through tyres and generated substantial interest on the Hankook stand.

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**About Hankook Tire**

Hankook Tire is one of the global top 5 companies in the mass production of tyres and manufactures innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks and buses as well as motorsports (circuit racing/rallies).

Hankook continues to invest in research and development so that we can always offer our customers the highest level of quality, combined with technological excellence. At a total of five development centres and eight large scale factories around the world, the company develops and produces tyre solutions specially tailored to the requirements and needs of regional markets. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently more than 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Germany, UK, France, Italy, Spain, the Netherlands, Hungary, Czech Republic, Russia, Turkey, Sweden and Poland. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employ more than 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](https://www.hankooktire-mediacenter.com/index.php?id=8&L=2&flt=1) or [www.hankooktire.com](http://www.hankooktire.com/)

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