**Hankook named as Supercar Fest 2019 official tyre partner**

**Hankook Tyre UK is announced as the official tyre partner at Supercar Fest, a supercar themed festival which will showcase the best modern day and classic supercars ever built. On Saturday 20th July 2019 at Shelsley Walsh Hill Climb in Worcestershire, one of the world’s most historic motoring venues, Hankook will be displaying the latest BMW DTM racing car on Hankook Ventus Race tyres, along with the new ultra-high performance Ventus S1 evo 3 tyre for luxury vehicles.**

***Daventry, UK, 22th March 2019 –*** Premium tyre maker Hankook is announced as official tyre partner at this year’s Supercar Fest, to be held at the historic Shelsley Walsh Hill Climb in the heart of the Worcestershire countryside. On Saturday 20th July 2019, from 8am until 10pm, many of the best modern day and classic supercars will be showcased with unrestricted access to the Supercar Paddock and the opportunity to get close to 150 of the world’s most exotic machines. Throughout the day there will be non-stop action on the famous hill with exclusive supercar, classic car and motorsport demo runs, concours d’Elégance, trade stands and live music. Also on display will be Hankooks new flagship tyre, the Ventus S1 Evo 3, which is an ultra-high-performance tyre for luxury as well as performance vehicles.

Brett Emerson, Managing Director of Hankook Tyre UK says, “When Hankook was approached to sponsor Supercar Fest at Shelsley Walsh Hill Climb which is the oldest motorsport venue in the world and still using the original course, we were delighted to be considered and saw this as a fantastic opportunity for us to showcase the Hankook brand and our world class tyres to motoring enthusiasts and supercar owners. It seems very fitting given the strong links we have in Motorsport throughout the world including DTM, Renault Euro Cup, Supercar Challenge, British F4 and Radical to name a few.”

Hankook will be showcasing the latest DTM (German Touring Car Masters) racing car from BMW on Hankooks Ventus Race tyres. Hankook stands strong behind its world-class technology and global brand as an official and exclusive tyre partner of DTM since 2011.

For more information on this event or to buy tickets, please visit <http://bit.ly/HankookSuperCarFest>

###

**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

**Contact:**

Hankook Tyre UK Ltd. | Fawsley Drive, Heartlands Business Park, Daventry, Northamptonshire, NN11 8UG

Zoë Baldwin

Marketing Manager

Tel: +44 (0) 1327 304-146

[zbaldwin@hankooktyres.co.uk](mailto:zbaldwin@hankooktyres.co.uk)