**The 2019 truck & bus tyre year with Hankook**

**Tyre maker Hankook will again be represented at numerous trade fairs and events in the truck and bus sector in 2019. Hankook will be presenting its truck and bus portfolio at the Truck Grand Prix at Nürburgring, the Commercial Vehicle Show in Birmingham, the Autopromotec in Bologna/Italy as well as during the Transport Logistic in Munich. The tyre maker is planning more than 15 appearances at various European trade fairs and events in the truck and bus sector.**

***Neu-Isenburg, Germany, 6th March 2019*** – Premium tyre maker Hankook is once again presenting ideal tyre solutions for many new kinds of challenges in the truck and bus sector. At the beginning of the year, treads for trailers and trucks were presented at the AutoZum in Salzburg/Austria and at the Italian trade fair Transpotec in Verona at the end of February. The next date in the calendar is the Commercial Vehicle Show at the National Exhibition Centre (NEC) in Birmingham, where Hankook will be exhibiting from 30th April to 2nd May in Hall 5, stand 5B50. Another important stop is the Autopromotec Show in Bologna from 22nd to 26th May, Hall 20, stand A70. Additionally, Hankook will have a powerful presentation ready for its customers at the ADAC Truck Grand Prix at the Nürburgring from 19th to 21st July, taking part for the fifth time. Product highlights at the trade fairs and events listed include treads for mixed on- and off-road use, which are supplementing the existing Smart Work tyre line for construction site use. Furthermore, the first bus tyre solution Smart City AU04+ in size 315/60 R 22.5 will be on display, which can be fitted to electric-powered city buses among other vehicles.

“We have expanded our portfolio for the bus and truck segment even further since last year and are looking forward to presenting our customers and visitors to our trade fair stand again this year to view the latest developments. Hankook has prepared a powerful presentation at numerous trade fairs and events for the European markets. As part of the Hankook team, we look forward to meeting our fleet customers and dealer partners at these important events throughout 2019,” explains Guy Heywood, Hankook’s Marketing and Strategy Director for its European truck and bus business.

Other stations on the European fair tour are the Bus Expo in Budapest/Hungary in May this year, the Transport Logistic in Munich from 4th to 7th June and the Solutrans trade fair in Lyon/France from 19th to 23rd November.

**Overview of expected trade fair dates**

Commercial Vehicle Show in Birmingham, UK – 30th April – 2nd May 2019

Bus Expo in Budapest, Hungary – 8th May 2019

Autopromotec in Bologna, Italy – 22nd – 26th May 2019

Transport Logistic in Munich, Germany – 4th – 7th June 2019

Truck Grand Prix at the Nürburgring, Germany – 19th – 21th July 2019

Solutrans in Lyon, France – 19th – 23rd November 2019

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com/) or [www.hankooktire.com](http://www.hankooktire.com)

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