**Hankook presents new commercial tyre solutions at the
2019 Commercial Vehicle Show**

**Hankook Tyre UK shall be once again exhibiting at the Commercial Vehicle Show - the largest and most comprehensive road transport and commercial vehicle event in the UK. From 30th April to 2nd May 2019 at Birmingham’s National Exhibition Centre, the premium tyre maker will be presenting a comprehensive range of their commercial vehicle tyres including its first bus tyre for electric buses.**

***Daventry, UK, 28th February 2019 –*** Hankook Tyre UK shall be presenting their expanding portfolio of commercial vehicle tyres at the Commercial Vehicle Show in Birmingham. Taking place from 30th April to 2nd May 2019 at the National Exhibition Centre (NEC), the company’s stand will be located in Hall 5, number 5B60. The stand will again be featuring a wide range of tyres, including the SmartWork for on and off road and the SmartFlex range for regional haul which has been extended to offer a new trailer tyre. Both the SmartFlex and SmartWork are selected as Original Equipment for MAN, Mercedes-Benz and Scania trucks.

Brett Emerson, Managing Director for the UK said “Our share of the market has grown considerably in recent years, thanks to our reputation for producing outstanding tyres delivering superb mileage and reliability which is just what businesses need especially when the focus is on Total Cost of Ownership. Fleets looking to maximise value for money in every area of their business have returned time and time again to Hankook, which prides itself on providing reliable products for customers and linking this with excellent cost per mile figures.”

“As a result, we are viewed as the leader in the UK truck tyre replacement market, so the CV Show is an important date in the Hankook calendar. We are delighted to be once again demonstrating our continued investment in research and development to deliver value to our customers.”

Hankook remains a well-recognised and respected tyre choice for many UK based Blue Chip logistics companies characterised for most expedient, cost-effective and unbiased transportation solutions. The decision to fit Hankook tyres is the result of lengthy evaluations, which proved that Hankook tyres belong to the most attractive tyre fitment for many fleets with regard to tyre economics, reliability and eco-friendliness. This is echoed through the premium tyre maker’s commercial tyre sales which shows continual year on year growth, testament to the quality and value of Hankook’s products and services.

To showcase the commitment of Hankook to be a driving force in the future mobility, the Hankook stand will also feature the concept tyres from the 2018 Hankook Tyre Design Innovation Programme 'Extend Future Life Beyond Mobility'. Designed by students from the Royal College of Art in London, the futuristic tyres present a vision of future mobility through tyres. Hankook Tyre UK looks forward to welcoming visitors to the Hankook stand (Hall 5, Stand 5B60) between 8.30 am and 5.00 pm.

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**About Hankook Tire**

Hankook Tire is one of the global top 5 companies in the mass production of tyres and manufactures innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks and buses as well as motorsports (circuit racing/rallies).

Hankook continues to invest in research and development so that we can always offer our customers the highest level of quality, combined with technological excellence. At a total of five development centres and eight large scale factories around the world, the company develops and produces tyre solutions specially tailored to the requirements and needs of regional markets. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently more than 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Germany, UK, France, Italy, Spain, the Netherlands, Hungary, Czech Republic, Russia, Turkey, Sweden and Poland. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employ more than 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](https://www.hankooktire-mediacenter.com/index.php?id=8&L=2&flt=1) or [www.hankooktire.com](http://www.hankooktire.com/)

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