**Hankook Continues Air Ambulance Support into 2019**

**Hankook Tyre UK continues supporting the Air Ambulance with tyre donations and multiple fundraisers throughout 2018. The company made the Air Ambulance their dedicated charity of choice back in 2017 and plans to continue the partnership into 2019.**

***Daventry, UK, 8th November 2018 –***Premium tyre manufacturerHankook is proud to announce the continuation of their support to the Air Ambulance Rapid Response Cars into 2019. The partnership between leading tyre manufacturer Hankook Tyre UK and the Air Ambulance began in 2017, when the first set of tyres were donated. Since then, Hankook Tyre UK have also arranged multiple fundraisers, both internally and during popular company events, and have made the Air Ambulance their dedicated charity of choice.

The Air Ambulance is a charity funded solely by public donations. During daylight hours, two helicopters are flown across five counties, including Northamptonshire, Warwickshire, Derbyshire, Leicestershire and Rutland. When the darkness of night sets in, the Rapid Response Critical Care Cars are relied upon to take over; making it imperative that the vehicles are fitted with robust, quality tyres that are able to cope with the high speed, and occasional off road, journeys.

To date, Hankook have been able to provide 24 tyres to the Air Ambulance for their Critical Care Cars. The contribution Hankook have provided so far has enabled the charity to continually save lives around the community, with peace of mind that all teams are travelling on safe, reliable tyres. As a company who are passionate about supporting local communities, Hankook are honoured to support a charity which provides life-saving, emergency services to those in the surrounding counties.

Hankook are looking forward to further supporting the Air Ambulance in 2019. Alongside donating any tyres required by the Air Ambulance, Hankook strive to raise more monetary donations in 2019 than ever before. Without crucial public donations, the charity would not be able to sustain its invaluable services.

National Partnerships Manager, Jo Payne said, “We are so delighted to have received the very generous donations from Hankook for our Rapid Response cars, which are a very important part of our response to the community we serve. Having the tyres to hand proved very well timely with a recent puncture. We were able to fit a new tyre and were back on the road in under 30 mins. Gifts in Kind are a great way to help our charity, save the charity vital funds with each mission coasting on average £1, 700.00 and we look forward to working Hankook again in the future.”

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

**About The Air Ambulance Service**

The Air Ambulance Service (TAAS) is the umbrella organisation for the Children’s Air Ambulance (a national transfer service for seriously ill children and babies), and two local air ambulances: Warwickshire & Northamptonshire Air Ambulance (WNAA) and Derbyshire, Leicestershire & Rutland Air Ambulance (DLRAA). TAAS receives no government funding. TAAS routinely carries senior doctors and consultants on board, in essence taking the hospital to the patient and allowing them to provide advanced treatment on scene. TAAS’s state-of-the-art Agusta Westland 109 helicopters have a top speed of 185mph and are the fastest civilian helicopters available. WNAA and DLRAA work together on collaborative operations at major trauma scenes. Between them they carry out 1,800 rescues a year. Each rescue mission costs approximately £1,700.

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