**Hankook announces NTDA Chairman’s Award for Outstanding Contribution to the Tyre Industry for third year**

**Hankook Tyre UK announces winner of Chairman’s Award for Outstanding Contribution to the tyre industry at the 2018 NTDA Awards. As sponsors of the award, the premium tyre maker presented the award along with TV Personality Mark Durden-Smith, and NTDA National Chairman Prashant Chopra.**

***Daventry, UK, 24th October 2018 –***Hankook Tyre UK announces winner of Chairman’s Award for Outstanding Contribution to the tyre industry at the 2018 NTDA Awards. This year the 89th NTDA Annual Dinner and 5th Tyre Industry Awards took centre stage at the Doubletree by Hilton, situated within StadiumMK, home of league one football club MK Dons. As in previous years, over 500 guests gathered to celebrate the achievements within the tyre industry.

At this event premium tyre maker Hankook announced the winner of the Chairman’s Award for Outstanding Contribution to the tyre industry. Hankook Tyre UK, sponsors of the award, were delighted to present the award to Paul Binks, Divisional Director – People Development for Kwik Fit GB. The award was presented to Mr Binks by Brett Emerson, Hankook Tyre UK Sales Director, along with TV Personality Mark Durden-Smith, and NTDA National Chairman Prashant Chopra.

Paul received the award for his role as leader of the People Development Division where his extensive knowledge of Apprenticeships recently led Kwik Fit through a very successful OFSTED Inspection, where all aspects of its programme were graded as Outstanding. The company delivers over 18,000 training days a year through their industry leading training schemes, covering everything from the apprenticeships programme to management and leadership training.

On presenting the award, Brett Emerson commented “Before now, our industry wasn’t somewhere sought after for school leavers. Paul is doing an excellent job of transforming the way younger people look at our industry, and making it a viable route to take after leaving school. I would like to again congratulate Paul for being named as the winner of the Chairman’s Award for Outstanding Contribution at the 2018 NTDA Awards.”

Picture: NTDA National Chairman Prashant Chopra (Left) and Brett Emerson Hankook Tyre UK Sales Director (Right) present to Paul Binks, Divisional Director – People Development for Kwik Fit GB (Centre)

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

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