**Hankook Announce Winner of Technical Excellence Award at 2018 Motor Transport Awards**

**Premium tyre maker Hankook, announces the winner of the Technical Excellence Award at the Motor Transport Awards. Hankook Tyre UK, sponsors of the category, presented to Whirlpool UK Appliances at Wednesday’s awards ceremony in London. Shortlisted companies also included Brit European and Terberg DTS. The award was presented to Whirlpool UK Appliances by Brett Emerson, Hankook Tyre UK Sales Director, Comedian Jimmy Carr and TV Personality Rachel Riley.**

***Daventry, UK, 12th July 2018 –***This year saw the 33rd Motor Transport Awards take place at the Grosvenor House Hotel situated on London’s Park Lane. Over 1,500 guests gathered to celebrate the achievements of the industry and recognise innovation, outstanding service, efficiency and quality. In a closely fought category, Whirlpool UK Appliances was finally crowned winner with Judges saying “Hotpoint delivery operation showed excellent evidence of the technical department led by Paul Pinfold engaging with operational managers, supervisors and drivers to improve fleet operational performance.” The Judges praised this strong communication with all staff across the organisation and the use of highly targeted projects to evaluate different vehicle specifications.

This year Hankook also hosted a Selfie Competition during the event – guests Tweeted their selfies with #MTAwards2018 throughout the evening using the Hankook selfie sticks that were provided on table. The Judges deemed Dave Fairbrother, Managing Director at A.D.D. Express as the winner, and Dave receives two hospitality tickets to a 2018/19 UK team UEFA Europa League home game with overnight stay.

Emerson commented “As the UK’s market leader on truck tyres and at the forefront of technical excellence ourselves, this is the finest award for Hankook to sponsor and I would like to again congratulate Whirlpool UK Appliances for being named as the winner of the Technical Excellence Awards at the 2018 Motor Transport Awards. The Hankook team always look forward to attending this prestigious event with some of our key customers, and this year was no exception. A fantastic evening was had by all.”

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

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