**Hankook equips a new customer-racing model from**

**BMW Motorsport**

**Tyre maker Hankook is supplying the tyres for the new BMW M4 GT4. Starting immediately, the customer racing models from the Munich-based premium car manufacturer will be exclusively fitted with Hankook race tyres and will be sold to motorsport enthusiasts in customer racing teams all over the world. The powerful new racing car fulfilled all expectations with a class victory on its debut during the 24H race at the Nürburgring. For the first time, Hankook is equipping a customer-racing model from BMW Motorsport alongside the BMW teams in the DTM.**

***Neu-Isenburg/Germany, 6 June 2017*** – Exclusively equipped with Ventus Race tyres from Hankook, the new BMW M4 GT4 passed its official "baptism by fire" at the 45th ADAC Zurich 24H race from 26 to 28 May at the Nürburgring. During the iconic endurance race in the "Green Hell", the new customer sport racing car from BMW Motorsport gave a clear indication of its potential by winning its class. With the successful BMW M4 Coupé and its famous three-litre twin-turbo straight-six cylinder engine as a basis, the new 431 hp M4 GT4 has also had its weight optimised in comparison to the series model by the use of lightweight carbon in the hood and doors. It will be delivered to international customers with a special front splitter, adjustable rear wing, efficiency-enhanced exhaust system and Hankook Ventus Race tyres in the size 300/660 R 18 on 11 x 18 inch rims on all wheels.

“The start of the sales phase represents the achievement of a further milestone with the BMW M4 GT4,” says BMW Motorsport Director Jens Marquardt. “We look forward to seeing the vehicle racing successfully at the hands of our customer racing teams 2018. We are relying on Hankook performance and expertise here, too. We offer our customers a fully developed and reliable GT4 vehicle which brings to bear the entire BMW motorsport know-how coupled with the powerful basis of the BMW M4 Coupé. Development of the BMW M4 GT4 focussed on mileage performance, cost efficiency and maintenance friendliness.”

“We are really looking forward to entering the world of BMW customer racing as a tyre supplier to the new M4 GT4. Successful cooperation with BMW Motorsport on a top international level in the DTM provided the ideal basis for this. Equipping this vehicle is a further success for us in international motorsport,” says Manfred Sandbichler, Hankook Motorsport Director in Europe.

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**About Hankook Tire**

Hankook Tire is one of the global top 5 companies in the mass production of tyres and manufactures innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and seven production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently more than 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Germany, UK, France, Italy, Spain, the Netherlands, Hungary, Czech Republic, Russia, Turkey, Sweden and Poland. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs more than 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com/) or [www.hankooktire.com](http://www.hankooktire.com)

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