

MOTORSPORT  
**PRESS  
KIT** 2021



# ONE-MAKE CUPS FORMULA RACING ENDURANCE

## HANKOOK COMMITTED TO MOTOR-SPORT ACROSS THE BOARD

Hankook is one of the top names in international motorsport and has been impressing drivers, teams, experts and fans for years with the quality of its high-end Ventus Race tyre and the optimal support provided at racetracks all over the world. At the same time, the premium tyre maker also exhibits a high degree of flexibility and has a wide range of commitments across the board. Hankook is just as at home on the endurance circuit as it is in Formula racing, TCR series, one-make cups and international touring car championships.

A huge challenge awaits Hankook in 2022 as the new technology partner and tyre supplier of the ABB FIA Formula E World Championship. The premium tyre maker is developing a new generation of tyres for the powerful electric cars in the only fully-electric racing series of its kind. This new partnership will not only demonstrate the potential of Hankook products at events in some of the biggest cities in the world, but will also underline the company's philosophy: efficiency, sustainability and the most environmentally-friendly production possible are becoming increasingly important. This is true both on the streets and at the racetrack, and is firmly on the premium tyre maker's agenda. Development of the new tyre is in full swing, in order to be able to provide the usual high level of performance by the time it sees action in the world championship.



## HANKOOK RACING SERIES IN EUROPE IN 2021

TCR Europe	DTM Trophy	F4 British Championship certified by FIA - powered by Ford EcoBoost	Belcar Endurance Championship	Lotus Cup Italia	Cup- und Tourenwagen Trophy	Gruppo Peroni Race	Formula X Racing Weekend
TCR Eastern Europe	24h Race Nürburgring	Radical Challenge Championship	Mazda MX-5 Cup powered by Hankook	Ligier JS Cup France	BaTCC Baltic Touring Car Championship	Eset Cup Series	E-STC Series
TCR Spain CEST	24H Series powered by Hankook	Ford Fiesta Sprint Cup powered by Hankook	BMW M2 CS Racing Cup Benelux	RCN Rundstrecken-Challenge Nürburgring	Aurum 1006 km powered by Hankook	100 Series by BGDC	W Series
TCR Ibérico			MINI Challenge Italia			Citroën DS3 Cup	Suzuki Swift Cup

# GIRL POWER AND FORMULA 1

## HANKOOK SUPPLIES THE TYRES FOR THE W SERIES AGAIN IN 2021

Hankook is once again the exclusive tyre partner of the W Series, which features on the same bill as Formula 1 in the 2021 season. The calendar consists of eight rounds. In every race, the drivers can rely on the consistently strong performance of the Ventus Race tyre, as well as the support provided by the Hankook engineers, allowing them to showcase their talents on an international stage.

The involvement began in 2019. As the exclusive tyre supplier, Hankook played an integral role in the world premiere that was the launch of the W Series, which is exclusively for female drivers. The series offers young drivers the opportunity to gain race experience and to develop consistently in the world of motorsport. As a partner from the outset, Hankook has been supporting this unique racing format from day one. The 2020 season had to be cancelled due to the COVID-19 pandemic.



**Dave Ryan**  
Race Director of the W Series

„Hankook has vast experience in motorsport and has been an excellent partner since the start of our journey. We know they will once again deliver excellent performance, both in terms of their tyres and the trackside support they provide, as we race at eight of the world’s most iconic circuits this season in partnership with Formula 1.“



**Jamie Chadwick**  
First champion of the all-woman racing series

„Having confidence in the performance of the tyres is vital when you are racing on the limit, and Hankook’s quality and consistency in all conditions during W Series’ first season helped all of the drivers focus on racing which produced lots of exciting on-track battles. This year will be an even bigger challenge as we visit eight new circuits with Formula 1, but I know that Hankook’s team will rise to the occasion again, allowing my competitors and I to shine on motor racing’s biggest stage.“

### RACES ON THE SAME BILL AS FORMULA 1

- |                   |                            |                   |                            |
|-------------------|----------------------------|-------------------|----------------------------|
| <b>26.06.2021</b> | LE CASTELLET, FRANCE       | <b>28.08.2021</b> | SPA-FRANCORCHAMPS, BELGIUM |
| <b>03.07.2021</b> | SPIELBERG, AUSTRIA         | <b>04.09.2021</b> | ZANDVOORT, NETHERLANDS     |
| <b>17.07.2021</b> | SILVERSTONE, GREAT BRITAIN | <b>23.10.2021</b> | AUSTIN, USA                |
| <b>31.07.2021</b> | BUDAPEST, HUNGARY          | <b>30.10.2021</b> | MEXICO CITY, MEXICO        |





Manfred Sandbichler  
Hankook Motorsport Director Europe

„With this top-class line-up, the Hankook FFF Racing Team has a very good chance of a top result at the 49th edition of the ADAC TOTAL 24h Race. Each of the four works drivers is in a class of his own in GT racing and can already point to many successes.“

# GREEN HELL CALLING!

## THE HANKOOK FFF RACING TEAM LINES UP IN THE 24-HOUR CLASSIC AT THE NÜRBURGRING WITH A LAMBORGHINI HURACÁN GT3 EVO

Hankook has entered a very special partnership with the FFF Racing Team by ACM in 2021. The Italian team, which is supported by Lamborghini Squadra Corse, and the premium tyre maker have joined forces to contest the 49th edition of the ADAC TOTAL 24h Race at the Nürburgring. The partners line up with a Lamborghini Huracán GT3 EVO as the "Hankook FFF Racing Team". The GT car will be driven by Lamborghini works drivers Franck Perera, Marco Mapelli, Mirko Bortolotti and Giacomo Altoè. This quartet has proven to be a successful one in international GT racing, and already has a host of successes to its name. Hankook supports the team with its high-end Ventus Race products and the extensive know-how of its experienced engineers.

Over the past decade, Hankook has consistently intensified its global involvement in motorsport and is now a

Songyang Fu  
Team-Eigner des FFF Racing Team by ACM

„Alongside Lamborghini Squadra Corse, we have been able to establish ourselves as a top team on the GT3 racing scene in a very short time. With its wealth of endurance racing experience, particularly at the Nürburgring, and the Ventus Race tyre, which has proven itself in many series, Hankook is the ideal partner for us at the 49th ADAC TOTAL 24h Race.“



partner of many internationally-renowned racing series. As title sponsor and long-term exclusive tyre supplier of the 24H Series powered by Hankook, the premium tyre maker has accumulated a wealth of know-how in the field of endurance racing. Since 2005, Hankook has featured on the grid for the 24-hour classic at the Nürburgring with premium cars from a wide range of manufacturers.

The iconic 24-hour marathon on the 25.37-kilometre combination of the Nordschleife and Grand Prix circuits is regarded as one of the most demanding endurance races for man and machine. It is also one of the biggest motorsport events in the world. In preparation for the 24-hour highlight, the Hankook FFF Racing Team is entering individual races within the Nürburgring Endurance Series, in order to ensure it is up there among the front-runners in the qualification race for the 24-hour classic.



## 24H SERIES POWERED BY HANKOOK

With the 24H Series powered by Hankook, premium tyre maker Hankook is once again supporting one of most popular endurance racing series in the world as title sponsor and exclusive tyre partner in 2021. The calendar for this season comprises eight races, plus the

Hankook 6H Abu Dhabi as a single event. As well as the 24-hour highlights in Dubai, Portimão, Barcelona and Sebring, the competitors also line up in four 12-hour races in Mugello, at Circuit Paul Ricard, at the Hockenheimring, and the Coppa Florio Sicily. The events see pro-

fessional racing drivers and teams share the track with ambitious amateurs and private teams. The cars in the field range from compact touring cars to spectacular GT3 powerhouses. The race cars built specifically in line with 24-hour regulations are also particularly eye-catching.



## TCR EUROPE

A guest at famous European race-tracks: Hankook is supporting TCR Europe in the 2021 season as a new partner and official tyre supplier. With seven events at the Slovakia Ring, Circuit Paul Ricard, Zandvoort, Spa-Francorchamps, the Nürburgring, Monza and Barcelona, the starters in the renowned touring car series can rely on Hankook's "black gold" - the high-end Ventus Race tyre.

## BEST MATERIAL FROM THE WORD GO

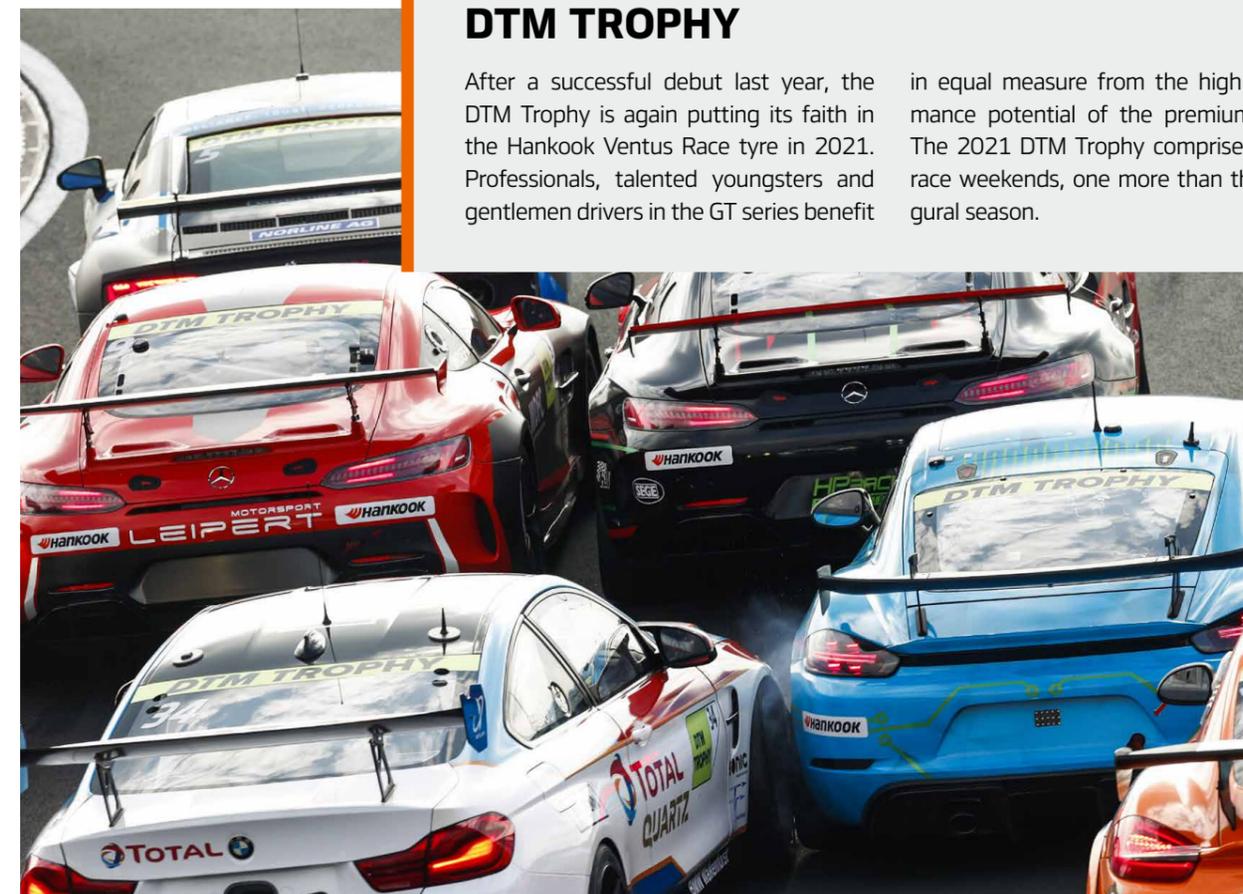
Hankook is a big name in Formula racing. Youth development is particularly important to the premium tyre maker. As official partner of the F4 Spanish Championship certified by FIA and the F4 British Championship certified by FIA, Hankook exclusively supplies talented young single-seater drivers with the reliable high-end tyres as they embark on their career in professional motorsport.



## DTM TROPHY

After a successful debut last year, the DTM Trophy is again putting its faith in the Hankook Ventus Race tyre in 2021. Professionals, talented youngsters and gentlemen drivers in the GT series benefit

in equal measure from the high performance potential of the premium tyres. The 2021 DTM Trophy comprises seven race weekends, one more than the inaugural season.



## Other Racing Series

### BALTIC MOTORSPORT FESTIVAL

Participants in the four-day Aurum 1006 km powered by Hankook line up for the 22nd time this year. As title sponsor and exclusive tyre partner of the iconic motorsport event in Palanga, on the west coast of Lithuania, Hankook supplies all entrants with the Ventus Race tyre.



### RADICAL PERFORMANCE

British sports cars meet premium tyres: since 2018, Hankook has been global partner and exclusive supplier of all racing series organised by Radical, includ-

ing the European Masters, the Radical Challenge, the SR1 Cup and many other events. The successful partnership is set to be expanded in the future.



### MINI CHALLENGE ITALIA

On track in cult racers: as official tyre partner of the Mini Challenge Italia, Hankook provides maximum grip at Italy's iconic circuits. The premium tyres guarantee perfect interaction between the cool British chassis of the Mini John Cooper Works and the Mediterranean tarmac of the Italian racetracks. The

new MINI John Cooper Works GP road car, limited to 3,000 cars around the world and the British brand's fastest model ever approved for road transport, is delivered exclusively on Hankook's ultra-ultra-high performance (UUHP) summer tyre, the Ventus S1 evo Z.



### SUZUKI SWIFT CUP SPAIN

The 2021 Suzuki Swift Cup features a total of eight events in Spain and Portugal. The opening round takes place at the 38th Rally Sierra Morena, before the season concludes with a promotional race at the Rallyshow de Madrid 2021. On Hankook's premium tyre, the Suzuki rally cars are always assured of the best possible grip, even in challenging climatic conditions in southwest Europe.

# INTERVIEW WITH MANFRED SANDBICHLER

## HANKOOK MOTORSPORT DIRECTOR EUROPE

**Hankook is continuously expanding its involvement in international motorsport. What projects have been added this year?**

There are a few, including the cooperation with the FFF Racing Team, which will line up alongside Hankook at the ADAC TOTAL 24h Race at the Nürburgring. This partnership is of great importance to us, as the Eifel classic is one of the most prestigious endurance races in the world; every motorsport knows the legend of the Nordschleife. For this reason, Hankook and FFF Racing are preparing meticulously for the 24-hour highlight. The NLS races in the run-up to the big event will be used to gain experience. We are also undertaking a lot of testing. The Hankook FFF Racing Team will be perfectly prepared when it lines up at the Nürburgring 24 Hours.

**When it comes to endurance racing, Hankook is one of the biggest names in international motorsport and, as title sponsor and exclusive tyre partner of the 24H Series powered by Hankook, has for years formed a successful partnership with organiser Creventic.**

This successful partnership in one of the most renowned endurance series in the world will continue this year. The organiser, Creventic, has once again put together an excellent schedule with top-quality racetracks, from the season-opener in Dubai at the start of the year, and Mugello in Italy, to the Formula 1 circuits in Barcelona, Portimão and Hockenheim. The Coppa Florio in Sicily, one of the oldest and most iconic circuit races in the world, again forms a round of the 24H Series, while the drivers and teams head across the pond to Sebring in Florida for the grand finale. The field features all the big-name manufacturers, includ-

ing Ferrari, Audi, Mercedes-Benz, BMW and Porsche. The standard of the drivers in all the classes is extremely high, so exciting racing is guaranteed.

**The same can be said of the TCR series, which Hankook is supporting with the Ventus Race tyre this season.**

We are back in the world of TCR, and have come in at the very top with TCR Europe. This commitment is a big challenge for Hankook, as this series is fiercely-competitive and pushes touring car racing to the limit and beyond. Circuits throughout Europe are the venues for these spectacular races. The list of drivers behind the wheel reads like a who's who of touring car racing. Hankook is proud to be a partner of this stand-out TCR series.

**Women in motor racing remain a rare breed. Hankook is looking to change that.**

Hankook has supported the W Series with the successful Ventus Race tyre since it was launched in 2019, and this cooperation continues this year. We are proud to supply the only all-woman series in international motorsport with our products and to help allow women to establish themselves in motor racing. The icing on the cake is that the eight rounds of the W Series all feature on the same bill as Formula 1. It promises to be a spectacular show.

**Promoting young drivers is something particularly close to Hankook's heart. Has anything changed with regard to youth development this season?**

We are continuing successful partnerships like the one in Formula 4, in which we have been helping talented youngsters to take their first steps in Formula racing for years in

» Establish and intensify existing partnerships in the long term «



Great Britain and Spain. As a partner of the DTM Trophy from the word go, we are once again exclusive tyre partner. With the Ventus Race, we are making it easier for all the competitors to enter the big world of GT racing. There is huge potential and talent in this racing series, and a lot of manufacturers with different car concepts. The schedule features great racetracks, so we can expect a fascinating and spectacular season.

**Many long-term cooperations are continuing. Are there any main areas of focus for Hankook?**

We definitely have emotional ties to those series that we can pretty much call our 'regulars'. They are all equally important to us, whether it be Grupo Peroni, which organises many events, Mini Challenge Italia or the DS3 Cup in Denmark, to name but a few. We are very broadly positioned across Europe: we support rallying in Italy, but increasingly also in Eastern Europe, particularly in Hungary and Romania. As global partner, we have a long-term contract with automobile manufacturer Radical, which is enjoying a renaissance at the moment. Everyone wants to drive the cult British car again, and business is booming in the USA. There are top-class motorsport events there every week, and the involvement is also being expanded in Europe. An awful lot is happening in this regard.

**How difficult is it, during the coronavirus pandemic, to guarantee the quality of Hankook products and the optimal support of the various international racing series?**

Hankook is rising to meet the challenges, although that has become a bit of a mammoth task. The restrictions and regulations, which often change and are different from one country to the next, and the different entry and exit requirements take considerably more effort and are very time-consuming and costly. However, we have to live with the situation. Everyone is in the same boat.

**How is the future of Hankook looking?**

At the moment, we are in the middle of development with regard to our coming project in Formula E. We are also in the first phase of testing, which requires a lot of manpower and resources. Hankook's goal is to assert its position in international motorsport and, where possible, to strengthen it - despite the difficult situation caused by COVID-19. We want to establish and intensify existing partnerships in the long term. I hope that we will soon be able to partake in, enjoy and experience motorsport as we used to.



## HANKOOK A SOUGHT-AFTER PARTNER AS ORIGINAL EQUIPMENT SUPPLIER TO TOP BRANDS

A high degree of comfort, sporting dynamics and maximum safety are the criteria that global automobile groups use to select the ideal tyre partner for their vehicles. For this reason, Hankook continuously invests in research and development, in order to offer its customers top quality and absolute cutting-edge technology. In five development centres and eight production sites around the world, Hankook Tire manufactures tyre solutions for cars, SUVs, off-road vehicles, light trucks, mobile homes, trucks, buses and automotive motorsport, which are specifically tailored to the needs and demands of the respective markets and vehicle types.

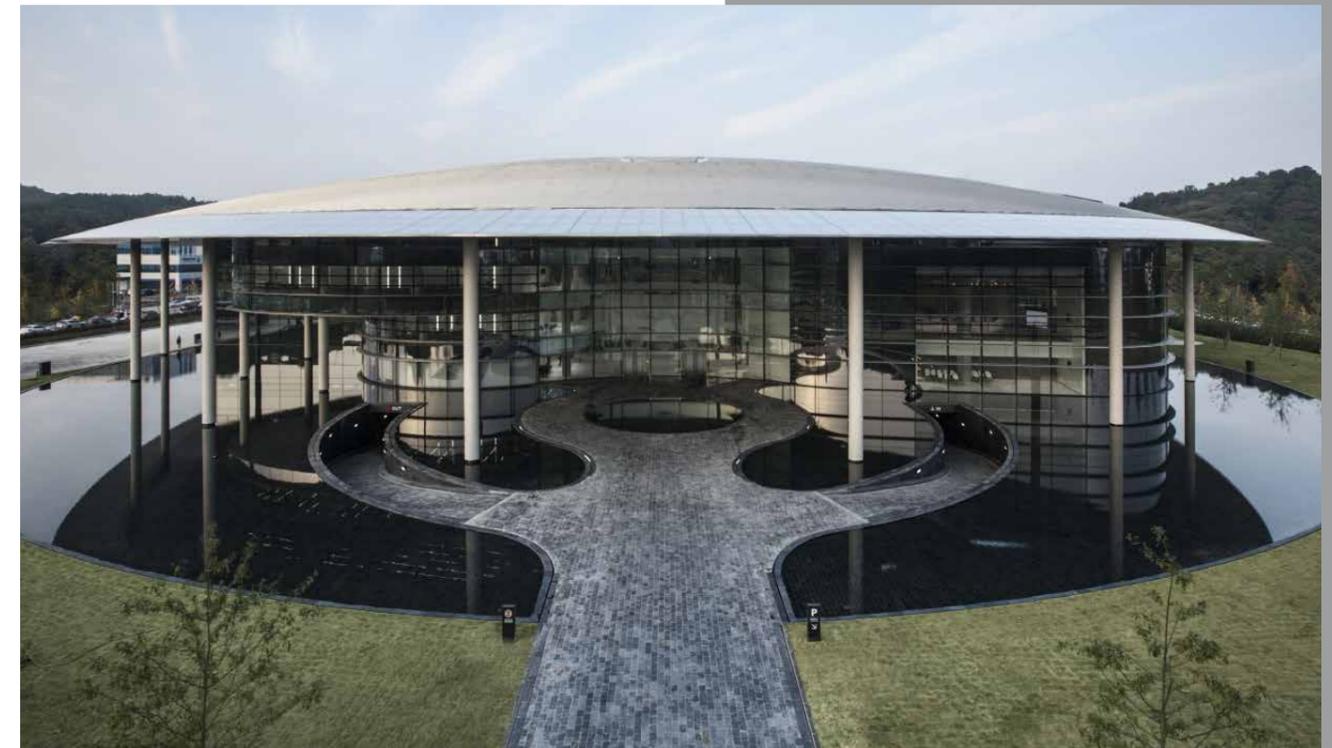
In addition, Hankook benefits from the extensive data that the company gathers as exclusive tyre partner of renowned racing formats all over the world. The knowledge acquired from motorsport is incorporated in the development of series production. This also contributes to the fact Hankook has for years been a sought-after partner among well-known manufacturers like Audi, BMW, Mercedes-Benz and Porsche.

In Porsche, Hankook also supplies one of the few sports car manufacturers whose cars

are not restricted to 250 km/h. Here, the precision and reliability of the tyres play a particularly important role. Hankook's ultra-high performance Ventus S1 evo 3 tyres are used on the latest 718 Boxster and Cayman from the Stuttgart-based sports car manufacturer, among other cars. Hankook also supplies its premium tyres for the Porsche Panamera, as well as the Cayenne and Taycan models. Since the start of the year, the 600-hp Audi RS Q8 has rolled off the production line on Hankook tyres. Previously, the Audi Q8 and Audi SQ8 models had already been equipped with Hankook's ultra-high performance Ventus S1 evo 3 SUV tyres.

By the end of the year, more than ten models of electric car will also leave the factory on Hankook's specially-developed ev tyre (ev stands for electric vehicle), the Hankook Ventus S1 evo 3 ev.

A new challenge awaits the company in the 2022/23 season as the new, exclusive tyre supplier and technical partner of the "ABB FIA Formula E World Championship". Hankook will use particularly sustainable and energy-saving motorsport tyres in this prestigious series, which races in venues all over the world.



## HANKOOK RECOGNISED AGAIN FOR SUSTAINABILITY, SOCIAL COMMITMENT AND HIGH SAFETY STANDARDS

In November 2020, Hankook was listed in the "Dow Jones Sustainability Index (DJSI) World" for the fifth time in a row. This makes the premium tyre maker the only Asia-based company in the automotive supply industry to be included in the renowned "Dow Jones Sustainability Index World". The DJSI records share trends among the leading global companies with regard to economic, ecological and social criteria. With this recognition, Hankook was particularly commended for its outstanding activities in the fields of social commitment and supply chain management.

The company formed seven specialised CSR committees, which share the sustainability vision with all employees and improve CSR initiatives throughout the company. The goal of one

of the CSR projects is to protect endangered species in the Daejeon province (sites of R/D and Production in Korea). In doing so, it supports biodiversity management and the regeneration of the ecosystem. Furthermore, the tyre maker has also been involved in supporting local communities by providing deprived families with housing and helping community members to tackle and solve problems.

In 2020, the Ministry of Science and ICT in Korea recognised Hankook for its state-of-the-art research and development centre - the first Korean tyre maker to receive such an accolade. After a thorough examination by the world's leading specialists, the Hankook Technodrome received certification for exemplary laboratories in the field of safety management.

IMPRINT

**HANKOOK TIRE EUROPE GMBH**  
CORPORATE COMMUNICATIONS EUROPE & CIS

Siemensstr. 14  
63263 Neu-Isenburg  
Germany

YOU CAN FIND MORE INFORMATION IN  
OUR HANKOOK MEDIA CENTER

**[www.hankooktire-mediacyenter.com](http://www.hankooktire-mediacyenter.com)**

CONTACT



**Felix Kinzer**

Director Corporate Communications

Tel.: +49 (0) 61 02 8149 - 170

Mail: [f.kinzer@hankookreifen.de](mailto:f.kinzer@hankookreifen.de)



**Julia-Larissa Büsch**

PR Manager / Corporate Communications Team

Tel.: +49 (0) 61 02 8149 - 173

Mail: [l.buesch@hankookreifen.de](mailto:l.buesch@hankookreifen.de)

