**Hankook Tyre UK announces new TBR Sales Manager**

**Hankook Tyre UK announces the appointment of a successor to David Thorp, UK Sales Manager who shall retire from the company on 30th June 2019. Paul Emery, who has a wealth of industry experience and expertise, shall continue to build on the current growth in the UK market.**

***Daventry, UK, 6th June 2019*** – Premium tyre maker Hankook today announced the appointment of Paul Emery to the position of Sales Manager of the truck and bus tyre segment of the UK market. Paul succeeds David Thorp who shall retire on 30th June 2019 following a long career in the tyre industry and after over thirteen years’ service at Hankook.

Brett Emerson, UK Managing Director comments: “Hankook Tyre UK is delighted to appoint Paul Emery to the role. I am confident that under his leadership the truck and bus tyre side of the business will continue to prosper long into the future. Hankook welcomed Paul in April 2019 to take on the role of UK Sales Manager to lead the team in the truck and bus tyre segment. Having spent more than thirty years in the tyre industry, Paul undoubtedly comes with the experience required to follow in David’s footsteps and lead the team to build on their current growth in the UK market.”

He continues: “David has been with Hankook for thirteen years, during which time he has made a significant contribution to the strategic direction of the business and increased market share in the UK. He leaves Hankook with our very best wishes for his retirement.”

Paul said of his new appointment: “I am excited to join Hankook and I believe the success of Hankook truck and bus tyre sales in the UK has come about not only as a result of the strength of the brand and product, but also because of the team, and environment that Dave has created.  The fundamental thing for me to do is ensure we continue this good work and not to change the dynamics of the business.”

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**About Hankook Tire**

Hankook Tire is one of the global top 5 companies in the mass production of tyres and manufactures innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and seven production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently more than 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire employs more than 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment.

**Contact:**

Hankook Tyre UK Ltd. | Fawsley Drive, Heartlands Business Park, Daventry, Northamptonshire, NN11 8UG

Zoë Baldwin

Marketing Manager

Tel: +44 (0) 1327 304-146

[zbaldwin@hankooktyres.co.uk](mailto:zbaldwin@hankooktyres.co.uk)