**Hankook Tire has officially partnered up with Rinspeed on visionary micro vehicle project**

**Tyre maker Hankook teamed up with Rinspeed on their new “microSNAP” project, a micro vehicle system with interchangeable chassis and bodies, which is currently presented on Geneva International Motor Show 2019. Hankook will be supplying the micro vehicle with its premium Ventus line tyres as official tyre partner.**

***Neu-Isenburg, Germany, 14 March 2019*** – Premium tyre maker Hankook officially equips the visionary vehicle system “microSNAP” by Rinspeed with a tyre from its Flagship-UHP Ventus S1 evo line in the size 195/40R17. The new micro vehicle system combines chassis and bodies only temporarily and so allows for a more flexible and sustainable usage which is supported by Hankook’s high performance tyre with balanced environmental properties.

Rinspeed’s new “microSNAP” is a micro vehicle system with interchangeable chassis and bodies. The unit is envisioned to deliver both goods and passengers autonomously and quickly to their destination. The chassis and the body are mated only for their current purpose and can be separated easily when needed. The electric vehicle is full of technical and visual treats by a network of renowned companies. As one of them, Hankook is officially equipping the “microSNAP” with a tyre from its premium Ventus S1 evo line.

“We are very happy about the new partnership with Hankook. As a company with dynamic and futuristic ideas, like the currently presented tyres of the research and development project ‘Design Innovation’, they strive to develop ideas which go beyond the limits of today’s tyre and mobility developments and complement our “microSNAP” project.“, says Frank M. Rinderknecht, CEO of Rinspeed.

"Being the official partner on this visionary micro vehicle proves Hankook’s technological know-how on shaping the future of mobility”, says Han-Jun Kim, President of Hankook Tire Europe. “With our own design challenge, we are constantly working on developing creative and efficient solutions for the mobility of the future.”

This spring, the Ventus S1 evo 3, the third generation of the successful Ventus series as original equipment tyre for world-wide premium car makers, is launched. Like its predecessors, it offers a very safe and sporty comfortable driving experience in both dry and wet conditions. The S1 evo 3 as the latest member of the Hankook Ventus family, which celebrated its market launch back in 1994 with the original “Ventus”, sets a new focus. It particularly concentrates on the area of environmental protection and resource conservation, without compromising safety relevant criteria.

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com/) or [www.hankooktire.com](http://www.hankooktire.com)

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