**Hankook Tire and Renault Sport Racing sign a partnership for the Formula Eurocup**

**Starting in 2019, tyre maker Hankook will be entering a long-term partnership with Renault Sport Racing for the “Formula Renault Eurocup” racing series. As the exclusive tyre partner, Hankook will be equipping all the starters at the European racing circuits with its Ventus Race (F200 Slick/ Z217 Rain). During the season, the rookies of the series will also have the chance to win sets of racing tyres from Hankook as well as the newly created “Hankook Trophy”.**

***Neu-Isenburg, Germany, 12 December 2018*** – Premium tyre maker Hankook and Renault Sport Racing will get off to a flying start in 2019 at the French Circuit Paul Ricard in the Formula Renault Eurocup. Together with the presentation of the new Renault Sport Racing formula vehicle, Hankook Tire will become the exclusive tyre partner for the Formula Renault Eurocup. Thanks to this signed and sealed partnership, the tyre maker will be represented in the racing series at prestigious racing tracks throughout Europe. These include Silverstone, Monza, Hockenheim and Monaco. Ten different teams compete against each other in these races. Each race lasts 30 minutes and at the end of the season, the best three drivers and the teams with the highest number of points will receive prizes.

In addition, the young drivers will be driving for the “Top Rookie” title. This season all rookie drivers will be competing for the Hankook Trophy 2019. Newcomers to the racing scene can prove their skills on the racing track at these events and there are Hankook racing tyres to be won in every race.

Motorsport Director Manfred Sandbichler confirms, “We are looking forward to a long-term co-operation with Renault Sport Racing. This collaboration is a further highlight in Hankook’s European motorsport commitment. As of 2019, Hankook will be part of the Formula Renault, and we are proud to partner with a car maker that shares the same philosophy of promoting aspiring motorsport talents. "

Benoît Nogier, Racing Director at Renault Sport Racing also comments, “We are delighted to sign this partnership with Hankook. Renault Sport Racing and Hankook Tire share common goals in the detection and promotion of talented young race car drivers in an affordable environment. The Formula Renault Eurocup embodies this philosophy and we are looking forward to benefitting from the extremely versatile know-how developed by Hankook at all levels just when our new car will be introduced. In addition to their varied experience and diversity in the feeder series and international championships, our joint initiatives will make it even easier for young talents to use the Formula Renault as a gateway to the elite, which is fully in line with our mission.”

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**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com/) or [www.hankooktire.com](http://www.hankooktire.com)

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