**Hankook’s winter tyres give a convincing performance in European tyre tests**

**With tyre models i\*cept RS 2, i\*cept Evo 2 and i\*Pike RS 2, tyre manufacturer Hankook provides a choice of three outstanding winter tyres for the upcoming cold season. All three models obtained top scores in the tyre tests conducted by European specialist magazines and testing organisations and are continuing the success of the 2017 test season.**

***Neu-Isenburg/Germany, November 05, 2018 ––*** Hankook is ready for winter. The tyre manufacturer kicks off the cold season with three outstanding tyre models. The Winter i\*cept RS 2, Winter i\*cept Evo 2 and Winter i\*Pike RS 2 tyres scored above-average results in comparative tests throughout Europe. Above all, the independent testers from specialist media from Germany, Finland, Russia, Sweden and the United Kingdom praised the handling and braking characteristics of Hankook tyres on snow. Hankook's success model for moderate latitudes such as Central and Western Europe – Winter i\*cept RS 2 – was among the top-rated tyres in several tests conducted by German and English specialist magazines. The tyre convinced testers above all by its "excellent handling properties in all weather conditions” (Autobild, Germany, 38/2018). The Winter i\*cept RS 2 proved to be "highly reliable, precise and providing powerful traction" (auto motor sport, Germany, 21/2018) and with impressive safety and excellent manageability on both wet and dry roads (Auto Express, UK, 09/2018). The Winter i\*cept RS 2 tyre thereby continues the good test results of the previous year.

Another tyre which is designed for winter road conditions in Central and Western Europe is Hankook’s Winter i\*cept Evo 2. The ultra-high performance winter tyre impressed above all with its strong braking performance on snow-covered roads and provided optimum grip on bends and corners. The tyre tread "offers exemplary traction properties when braking on snow". In addition, Hankook’s i\*cept Evo 2 is "easy to manage in wet conditions" while providing "safe understeering" on dry roads (sport auto, Germany, 11/2018). For snowy regions with permafrost in winter such as Scandinavia and Russia, Hankook offers the i\*Pike RS 2 model. The studded winter tyres reached top positions in recent tests conducted by Russian and Scandinavian testing magazines. It impressed above all with excellent braking properties on snow and equally outstanding lateral traction on ice (Za Rulem, Russia, 09/2018). Hankook developed the new tread with major involvement from its own test centre in Ivalo in Northern Finland, which has been carrying out comprehensive tests on winter tyres particularly destined for Europe since it opened at the beginning of 2017.

"We are extremely proud of the many good test results for our current winter tyre models in different countries,” says Han-Jun Kim, President of Hankook Tire Europe. "Regularly scoring such good and very good results for our Hankook winter tyres in independent tyre tests throughout Europe and the CIS show that we can offer consumers suitable products for a wide range of applications on these demanding markets."

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| Magazine | Issue | Country | Model | Tyre size: | Result |
| Autobild | 38/2018 | Germany | Winter i\*cept RS 2 | 195/65 R 15 H | Good |
| auto motor sport | 21/2018 | Germany | Winter i\*cept RS 2 | 205/55 R 16 H | Recommended |
| sport auto | 11/2018 | Germany | Winter i\*cept Evo 2 | FA: 235/40 R 18 VRA: 255/35 R 18 V | Recommended |
| Auto Express  | 09/2018 | UK | Winter i\*cept RS 2 | 205/55 R 16 H | 99 % (2nd place from 8) |
| Aftonbladet | 11/10/2018 | Sweden | Winter i\*Pike RS 2 | 205/55 R 16 T | 4 stars (3rd place from 12) |
| Za Rulem | 09/2018 | Russia | Winter i\*Pike RS 2 | 195/65 R 15 T | 2nd place from 12 |
| Tekniikan Maailma | 17/2018 | Finland | Winter i\*Pike RS 2 | 205/55 R 16 T | 4 stars (best result) |
| Moottori  |  | Finland | Winter i\*Pike RS 2 | 205/55 R 16 T | Recommended for ice/snow |

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**About Hankook**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, SUVs, four-by-four vehicles, light trucks, camper vans, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to provide consumers with utmost excellence in product quality and technological excellence, Hankook Tire continuously invests in research and development. The company maintains five R&D centres and eight major production facilities around the world to develop tyre solutions that are tailored to the needs and requirements of regional markets. Tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in the Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, the UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been included in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information visit www.hankooktire-mediacenter.com or www.hankooktire.com

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