**Hankook on the podium again at the   
Auto Express 2018 Winter Tyre Test**

**Hankook’s i\*cept RS 2 retains its podium finish in the 2018 Winter Tyre Test from the UK’s bestselling car magazine Auto Express. Hankook’s winter tyre came a very close second, beating off stiff competition as well as coming first in five categories including snow braking, snow traction, snow circle, snow handling and straight aqua.**

***Daventry, UK 12th October 2018*** – For the second year running, premium manufacturer Hankook Tyre has been awarded a solid second in the 2018 Winter Tyre Test by Auto Express Magazine, the UK’s bestselling car magazine. Since 1998, the Auto Express tyre tests have been seen as the benchmark for performance, safety and fuel-efficiency by consumers looking for independent tyre advice. In the tests, which were published in the October 2018 Special Edition, the Hankook i\*cept RS 2 was competing against 7 other winter tyre brands in 205/55R16 size fitted to many family cars.

Each tyre was rated in a series of key performance assessments including snow, at a proving ground at Saariselka in the far north of Finland, and wet and dry handling at a test centre near Hanover in Germany. Other key performance tests included cabin noise, rolling resistance and price.

The i\*cept RS 2 toppled the tests in frozen Finland where it took a clean sweep of the test wins. The traction could be felt on the snow, and it had good balance. Auto Express concluded that it was ‘our undoubted star in the snow” and “proves that it’s effective in wet and dry road conditions as well”.

In the wet the i\*cept RS 2 performed the best in the deep-water aquaplaning tests with a win and a runner-up finish.

Mark Grace, Marketing Manager at Hankook Tyre UK said “Again Hankook is delighted with the result in the latest winter tyre tests by Auto Express. The i\*cept RS 2 has already been honoured by the Eco-Master Award from European magazine AUTO BILD and this latest award underlines our commitment to providing drivers with well-designed winter driving characteristics, including even better snow handling and braking performance. The i\*cept RS 2 offers stable and consistent handling on wet and snowy roads without sacrificing performance on dry surfaces”.

For more details on Hankook’s range of award-winning tyres, please visit their website at <http://www.hankooktire.com/uk/passenger-cars.html>

####

**About Hankook Tire**

Hankook Tire manufactures globally innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit www.hankooktire-mediacenter.com or www.hankooktire.com

**Contact:**

Hankook Tyres UK Ltd. | Fawsley Drive, Heartlands Business Park, Daventry, Northamptonshire, NN11 8UG

Zoë Baldwin

Marketing Communication Manager

Tel: +44 (0) 1327 304-146

[zbaldwin@hankooktyres.co.uk](mailto:zbaldwin@hankooktyres.co.uk)