**Hankook Tire listed in DJSI World for three consecutive years**

**As one of the most sustainable global tyre manufacturers, Hankook Tire has once again demonstrated its outstanding contribution to environmental protection. For the third consecutive year, the company is represented in the Dow Jones Sustainability World Indices (DJSI World). The success underlines Hankook Tire's commitment to environmental policy and environmental management systems, supply chain management, social responsibility and community engagement.**

***Seoul, Korea / Neu-Isenburg, Germany, September 17th, 2018 –*** Hankook Tire announced that the company has been included in the Dow Jones Sustainability World Indices (DJSI World) for the third consecutive year, strengthening its status as one of the most sustainable tyre companies in the world.

Amongst 2,521 companies in the auto components industry subjected to DJSI’s assessment, Hankook Tire has been ranked as one of the most outstanding companies for three consecutive years. Hankook Tire scored high marks in the areas of environmental policy and management systems, supply chain management, corporate citizenship and philanthropy. In codes of business conduct, Hankook Tire has shown a great advancement. All in all, Hankook Tire has performed outstandingly in all three dimensions of economic, environmental and social management.

Company-wide proactive and continuous CSR activities seem to have resulted in such a feat. Hankook Tire has been setting challenging goals and collaborating with various stakeholders around the world to leave a positive mark on society.

In 2018, Hankook Tire established a mid-to-long-term roadmap for research focusing on sustainability – Renewable, Recycling, Reusable and Reducing – to ensure the use of its products lead to environmental improvement. The ultimate goal of this roadmap is to develop tyres made entirely of sustainable raw materials by 2045. In addition, from the end of 2017, Hankook Tire has been working towards improving natural rubber sustainability through the entire commercial chain including farmers, traders and processors. It has been collaborating with the global tyre industry‘s renowned consultants: NGOs, natural rubber suppliers, producers and core customers to establish Hankook Tire’s own Natural Rubber Sustainability (NRS) policy. The company is also striving to create an even safer and healthier workplace environment by establishing pre-filtering processes for internationally regulated chemicals for example.

“Being included in the DJSI World for the third consecutive year is a great honor itself but also proves Hankook Tire is heading the right way with its sustainability efforts,” said Hyun Bum Cho, President & CEO of Hankook Tire, “We fully recognize that surviving in this fast changing environment as a global top tier company requires improved performance in all dimensions; economic, environmental and social. Moving forward, Hankook Tire will continue its innovation and challenge both in and out of the company to drive positive growth in each and every part of the world.”

The DJSI is the most influential global index that assesses corporate sustainabilty and investment. It tracks all corporate aspects including the financial, environmental, and social influences. It was jointly developed by S&P Dow Jones Indices and RobecoSAM. The DJSI is composed of sustainability leaders in each industry group as identified through a corporate sustainability assessment.

In July, Hankook Tire received the Corporate Social Responsibility Award from global auto brand Groupe Renault at its 2018 Supplier Award ceremony. This further emphasises that Hankook Tire promotes world-class sustainability as one of the most sustainable global tyre companies.

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**About Hankook Tire**

Hankook Tire manufactures innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire’s European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in Czech Republic, France, Germany, Hungary, Italy, the Netherlands, Poland, Russia, Spain, Sweden, Turkey, UK and Ukraine. Hankook products are sold directly through regional distributors in other local markets. Hankook Tire employs approximately 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 30 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information please visit [www.hankooktire-mediacenter.com](http://www.hankooktire-mediacenter.com/) or [www.hankooktire.com](http://www.hankooktire.com)

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