**Second Hankook Golf Classic continues to raise funds for international charity Transaid**

***Daventry, UK, 8th August 2017*** - Hankook staff together with a selection of tyre retailers and Fleet Managers participated at the Hankook Golf Classic South which took place at Hanbury Manor Hotel & Country Club in Hertfordshire. This second golf event continued to raise funds for Transaid, an international development organisation transforming lives through safe, available and sustainable transport, bringing the total raised across both golf days to £640.

Jong Jin Park, Managing Director at Hankook Tyre UK commented: “We have worked with Transaid since 2006 and always take every opportunity to support them in their valuable work to solve transport challenges in economically developing countries. The Hankook Classic Golf days are a fantastic way to raise crucial finds to help Transaid continue to deliver professional driver training projects which aim to make drivers more competent, vehicles safer, and reduce death and injury on the road. We look forward to many more events like this in the future.”

With the rain holding off and the sun making an intermittent appearance, the day was a great success with the winning team which included Steve Eldridge from Tyreshop, Phil Luke and Mandy Broome from Nuneaton Exhaust Centre and Phil Hall from Southern Tyre Co. The individual winner was Richard Osbourne from Trinity Tyres, with Hajime Mori from Central Tyre coming second and Gary Oliver from Group Tyre Wholesale a respectable third. Other prize winners included Paul Ruddock and Simon Fardell, both from Stapletons for Nearest the Pin and Longest Drive respectively.

Patrick Lamming from Watling Tyre said: “I would like to thank all Hankook staff for what was yet another outstanding event. The course was extremely challenging for some of us but hugely enjoyable, the highpoint being Birds of Prey flying at low level overhead! The evening stepped-up a further gear with a culinary treat. In short, great event, great company, great manufacturer.”

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Image: Accompanying image shows Jong Jin Park UK Managing Director (right) with his team

**About Transaid**

Transaid (www.transaid.org) is an international development organisation that aims to improve people’s quality of life in the developing world by making transport more available and affordable. It was founded by Save the Children and the Chartered Institute of Logistics and Transport (UK) and works by sharing skills and knowledge with local people to enable them to put in place and manage efficient transport systems.

Transaid’s core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.

**About Hankook Tire**

Hankook Tire is one of the global top 5 companies in the mass production of tyres and manufactures innovative, award winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and seven production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company’s regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently more than 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire employs more than 22,000 people worldwide and are selling their products in over 180 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment.

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