

## 2025 Hankook Tire Europe

# Fact Sheet

### About Hankook Tire

Hankook Tire, founded in 1941 in Seoul the capital of South Korea, is a leading manufacturer of radial tyres worldwide.

The company produces of about 100 million tyres for passenger cars, commercial vehicles and motorsports each year.

Hankook Tire is continuously investing in research and development, and maintains five R&D centres and eight large scale production facilities around the globe.

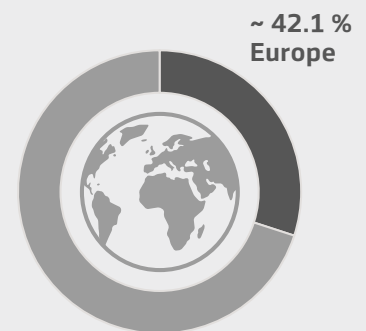
In 2024 Hankook Tire achieved global sales of KRW 9.4119 trillion (EUR 6.3807

billion) from more than 160 countries. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment.

### Global Corporate Organisation



### Global Sales



100 million tyre production

160+ countries / sales markets worldwide

20.000+ employees, globally, ~4,000 in Europe

### Europe corporate organisation



- United Kingdom
- Austria
- Croatia
- Czech Republic
- France
- Germany

- Hungary
- Italy
- Morocco
- Netherlands
- Poland
- Romania

- Russia
- Serbia
- Spain
- Sweden
- Turkey
- Ukraine

### Hankook Tire Europe



**Jongho Park**  
President and COO

## R&D in Europe

The global R&D centre “Hankook Technodome” functions as a central hub for Hankook’s global R&D infrastructure and connects not only the regional technical centres: ATC (American Technical Center), CTC (China Technical Center), JTO (Japan Technical Office) and the Europe Technical Center (ETC) in Hanover in Germany, but also the “Hankook Technotrac” in Ivalo, Finland. This provides winter testing as well as further premises (Idiada, Spain) for summer tyre testing.

With a development centre in Germany, high-end production and state-of-the-art indoor testing in Hungary, as well as its very own winter test facility in Finland, Hankook takes an integrated approach to tyre development and production in Europe.



**1997** Hanover, Germany  
Europe Technical Center (ETC)

- Develops customised solutions for European OE tyres



**2006** Idiada, Spain  
IDIADatrac Workshop

- Tyre testing facilities for wet and dry testing
- 2021 opening of new Workshop



**2007** Rácalmás, Hungary  
European Plant

- ~3,000 Employees
- 892.6 mn. € investment in three phases
- Up to 19 mn tyres/year
- 900 different tyre specifications
- Production of original equipment (OE) tyres

## European OE Partnership Highlights - Car & SUV



RENAULT



ŠKODA



**2016** Daejeon, Korea  
Hankook Technodome

- Central hub R&D centre
- 1,000 R&D staff by 2020
- 220.0 mn € investment
- Designed by 'Foster + Partners'



**2017** Ivalo, Finland  
Hankook Technotrac

- Winter tyre testing facility
- Three flat tracks & snow handling tracks



**2021** Meuspath, Germany  
Nürburgring Workshop

- 2021 opening of the new workshop
- Tests of racing tyres and original equipment tyres on the Nordschleife

**2022** Taeon, Korea  
Hankook Technoring

- Asia’s largest test site
- As large as 125 football fields (1,26 million m<sup>2</sup> in size)
- 13 Test tracks - enables tests of all product categories

