2016 Hankook Tire

2nd Quarter Results

2016. 8. 16



The information in this presentation is based upon management forecasts and reflects prevailing conditions and our views as of this date, all of which are accordingly subject to change. In preparing this presentation, we have relied upon and assumed, without independent verification, accuracy and completeness of all information available from public sources of which was provided by us or which was reviewed by us.

The information in this presentation does not take into account the effects of a possible transaction or transactions involving an actual or potential change of control, which may have significant valuation and other effects.

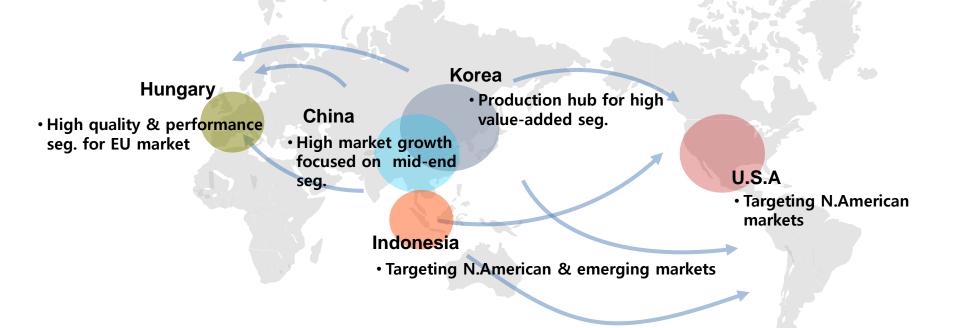


- Recorded 1H Sales 3,353 billion, Operating Profit 561 Billion KRW (OPM 16.7%)
- Recorded 2nd Quarter Operating Profit of 310 Billion KRW with 17.9% OPM
- Strong growth in mature markets and RE sales volume increased in China
- 1H UHPT Revenue mix was 35.6%, UHPT performance has increased YoY 2.6%p
- Improved Stability with Debt level at 76%, Net debt level at 37%
- Tennessee plant investment in progress to start operation by year-end
- 2016 Guidance Confirmed



HKT Plants In The World

- To become global top 5 tire company through qualitatively & quantitatively balanced growth
- Global production capacity for 2016 will reach to 103 Mil.(E) units, with well balanced global production footprint.





HKT Plant In Tennessee

Improve Hankook's brand recognition in the US market, with high quality products



1 Momentum for sustainable growth

Entry to the core market

 Key factor to become a global top tier company

Balanced Production base

- Manage NTB risks
- SCM optimization



Vital to our business strategy

RE Brand Value-up

 Enhance brand value by providing USA made products

Gain OE Market share in US

- Quick response to OE makers
- Expand OE sales and increasing supply to premium vehicles



Investment Details

Capacity 16,000/day **Investment \$**580mil (PCR 1st step)

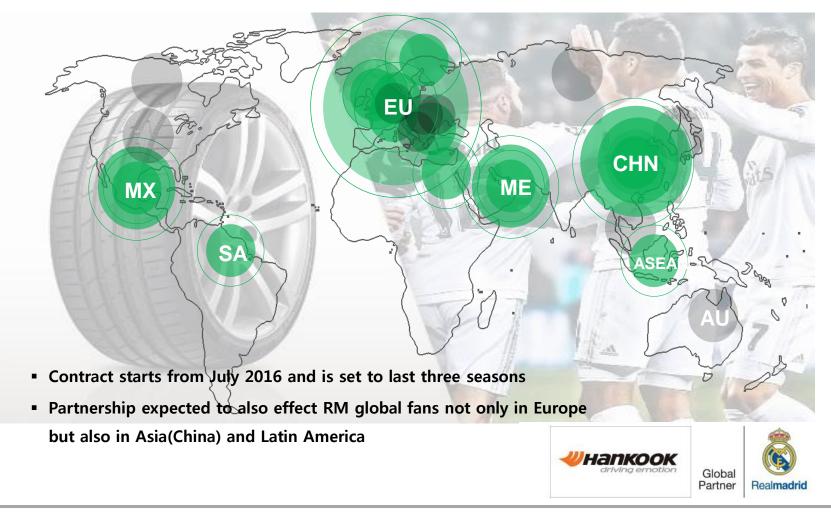
- \$500 mil sales revenue expected by 2018
- Turnaround by 2018 after initial production
- Higher UHP Mix than existing plants is planned





Sponsorship with Real Madrid C.F.

 Global partnership signed with Real Madrid CF to strengthen premium brand image





2016 2Q Results

- Financial Highlights
 - 1) Performance : Sales Results by Region
 - 2) Stability : B/S
 - 3) 2016 Guidance Confirmed
- Hankooktire worldwide 2Q results
- Appendix



2016 2Q Financial Highlights

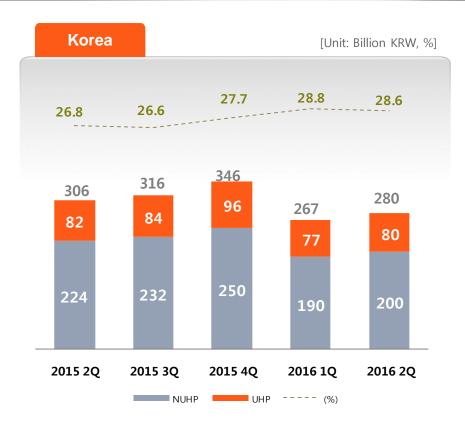


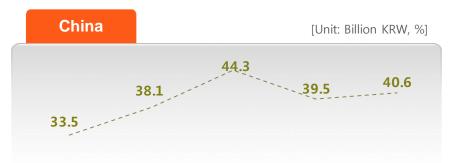
2016 2Q Global Performance

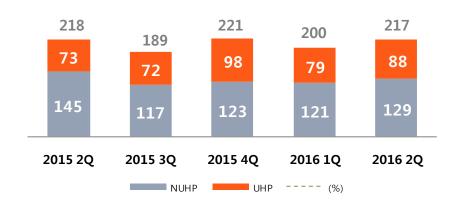
[100 Million KRW, %] 2016 1Q 2015 2Q 2016 2Q QoQ YoY Sales 16,199 16,260 17,274 6.2% 6.6% 10,374 10,322 10,379 COGS 0.6% 0.0% (64.0%) (63.5%) (60.1%) Operating 2,010 2,511 3,102 23.5% 54.3% Profit (12.4%) (15.4%) (17.9%) 1,932 2,472 3,107 Ordinary 25.7% 60.8% (11.9%) Profit (15.2%) (17.9%) 3,885 4,332 3,163 11.5% 37.0% **EBITDA** (23.9%) (25.1%) (19.5%)



1) Performance - Regional







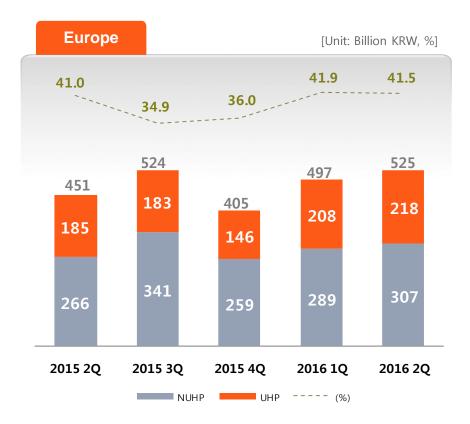
· Improvement in RE sales volume due to seasonal effect,

but OE sales volume decreased YoY

- Retail reinforcement and stabilization of Laufenn lead high volume growth in RE market
- OE sales volume increased YoY due to higher SUV supply



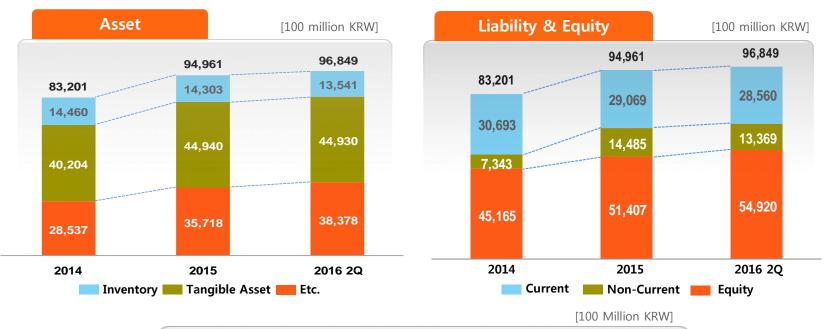
1) Performance - Regional

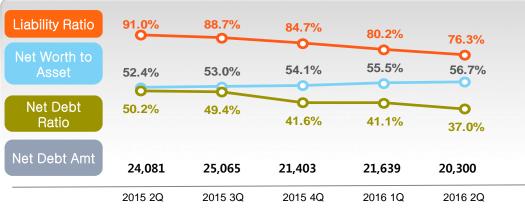




- Higher winter tire demand and strong growth in Eastern Europe boosted RE sales
- OE sales rose with the production increase of premium br.
- Both RE and OE sales volume increased YoY
- Expanded distribution channel and volume growth to Japanese OE makers









3) 2016 Guidance Confirmed



% 2016 Tire business Plan



HankookTire Worldwide 2Q Financial Results



Hankooktire Worldwide 2Q Financial Results

Balance Sheet		KRW 100 Mil.	Income State	Income Statement	
	2015	2016 2Q		2015 2Q	2016 2Q
Current Assets	4,628	7,107	Sales	535	2,067
Cash equivalents	3,940	4,660	Products Revenue	0	1,287
Account Receivables	688	1,721	Brand Royalty	117	124
Inventories	0	647	Equity Method	362	586
Non-current Assets	22,041	21,967	Income		
Tangible Assets	291	1,295	Other Income	56	70
AFS financial Assets	226	252	COGS	0	1,023
Investments in Associates	20,588	19,933	Gross Profit	535	1,044
Total Assets	26,669	29,074	SG&A	106	203
	_0,000		Operating Profit	429	841
Current Liabilities	128	1,183	Ordinary Profit	453	871
Non-current Liabilities	875	838			
Total Liabilities	1,003	2,021			
Total Shareholders' equity	25,666	27,053			
Net debt	-4,163	-4,661			



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	[KRW 100 Mi						
	2015		2016 2Q		Diff.		
	Amt.	%	Amt.	%	Amt.	%	
Assets	94,961	100.0%	96,849	100.0%	1,888	2.0%	
Current Assets	33,887	35.7%	35,176	36.3%	1,289	3.8%	
Cashable assets	7,553	8.0%	8,101	8.4%	548	7.3%	
Accounts receivable	11,307	11.9%	12,814	13.2%	1,507	13.3%	
Inventories	14,303	15.1%	13,541	14.0%	-762	-5.3%	
Non-current Assets	61,074	64.3%	61,673	63.7%	599	1.0%	
Tangible assets	44,940	47.3%	44,930	46.4%	-10	0.0%	
Liabilities	43,554	45.9%	41,929	43.3%	-1,625	-3.7%	
Current Liabilities	29,069	30.6%	28,560	29.5%	-509	-1.8%	
Non-Current Liabilities	14,485	15.3%	13,369	13.8%	-1,116	-7.7%	
Shareholders' Equity	51,407	54.1%	54,920	56.7%	3,513	6.8%	
Debt	28,957		28,401				
Net debt	21,403		20,300				
Liability Ratio		84.7%		76.3%			
Net Worth to Assets		54.1%		56.7%			
Net Debt Ratio		41.6%		37.0%			



[KRW 100 Mil]

	2015 2Q		2016 1Q		2016 2Q		ΥοΥ	QoQ
	Amt.	%	Amt.	%	Amt.	%	(%)	(%)
Sales	16,199	100.0%	16,260	100.0%	17,274	100.0%	6.6%	6.2%
COGS	10,374	64.0%	10,322	63.5%	10,379	60.1%	0.0%	0.6%
Gross Profit	5,825	36.0%	5,938	36.5%	6,895	39.9%	18.4%	16.1%
SG&A	3,815	23.6%	3,427	21.1%	3,793	22.0%	-0.6%	10.7%
Operating Profit	2,010	12.4%	2,511	15.4%	3,102	18.0%	54.3%	23.5%
Other Revenue	387	2.4%	552	3.4%	391	2.3%	1.0%	-29.2%
Other Expense	406	2.5%	500	3.1%	251	1.5%	-38.2%	-49.8%
Financial Revenue	398	2.5%	424	2.6%	207	1.2%	-48.0%	-51.2%
Financial Expense	457	2.8%	608	3.7%	419	2.4%	-8.3%	-31.1%
Equity-method gains (losses)			93	0.6%	77	0.4%		-17.2%
Income Before Income Tax	1,932	11.9%	2,472	15.2%	3,107	18.0%	60.8%	25.7%
EBITDA	3,163	19.5%	3,885	23.9%	4,332	25.1%	37.0%	11.5%
Depreciation	1,153	7.1%	1,374	8.5%	1,230	7.1%	6.7%	-10.5%

