## 2016 Hankook Tire

## 1st Quarter Result

2016. 4. 29

The information in this presentation is based upon management forecasts and reflects prevailing conditions and our views as of this date, all of which are accordingly subject to change. In preparing this presentation, we have relied upon and assumed, without independent verification, accuracy and completeness of all information available from public sources of which was provided by us or which was reviewed by us.

The information in this presentation does not take into account the effects of a possible transaction or transactions involving an actual or potential change of control, which may have significant valuation and other effects.

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2016 1Q Financial Highlights \& Review
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## Financial Highlights

2016 1Q Global Performance
[Unit : 100 million KRW, \%]

|  | 2015 1Q | 2015 4Q | 2016 1Q | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 14,865 | 15,965 | 16,260 | 1.8\% | 9.4\% |
| COGS | $\begin{aligned} & \mathbf{9 , 6 5 1} \\ & (64.9 \%) \end{aligned}$ | $9,753$ (61.1\%) | $10,322$ (63.5\%) | 5.8\% | 6.9\% |
| Operating Profit | $2,032$ | $\begin{aligned} & 2,391 \\ & (15.0 \%) \end{aligned}$ | $\begin{aligned} & \mathbf{2 , 5 1 1} \\ & (15.4 \%) \end{aligned}$ | 4.8\% | 23.6\% |
| Ordinary Profit | $\begin{aligned} & \mathbf{1}, 964 \\ & (13.2 \%) \end{aligned}$ | $\begin{aligned} & 2,309 \\ & (14.5 \%) \end{aligned}$ | $\begin{aligned} & 2,505 \\ & (15.4 \%) \end{aligned}$ | 8.3\% | 27.5\% |
| EBITDA | $\begin{aligned} & 3,086 \\ & (20.8 \%) \end{aligned}$ | $\begin{aligned} & 3,552 \\ & (22.2 \%) \end{aligned}$ | $\begin{aligned} & 3,909 \\ & (24.0 \%) \end{aligned}$ | 10.1\% | 26.7\% |

## 1) Performance - Global

- Despite weak OE sales in Korea and China, RE sales increased and product mix in EU and US market improved
- Change in pricing strategy expected due to recent rebound in raw material costs



## 1) Performance - Regional



- Retaining RE sales volume and secured market share
- Due to reduced utilization rate of Auto makers, OE sales volume decreased YoY

- Improvement in sales volume and mix benefited RE sales, but slow OE sales slightly dropped YoY


## 1) Performance - Regional



- Both RE and OE sales volume slightly increased YoY
- Reinforced retail and marketing activities, enabled stable growth rate against market

North America
[Unit: Billion KRW, \%]


- Improved product mix, especially in the SUV/LTR segment, and boosted volume growth YoY
- Change in sales competition expected due to Chinese TBR AD/CVD


## 2) Stability : Balance Sheet



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## Appendix. F/S - Consolidated B/S

|  | [Hundred million KRW] |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2016 1Q |  | Diff. |  |
|  | Amt. | \% | Amt. | \% | Amt. | \% |
| Assets | 94,961 | 100.0\% | 94,910 | 100.0\% | -51 | -0.1\% |
| Current Assets | 33,887 | 35.7\% | 33,952 | 35.8\% | 65 | 0.2\% |
| Cashable assets | 7,553 | 8.0\% | 6,914 | 7.3\% | -639 | -8.5\% |
| Accounts receivable | 11,307 | 11.9\% | 12,307 | 13.0\% | 1,000 | 8.8\% |
| Inventories | 14,303 | 15.1\% | 13,858 | 14.6\% | -445 | -3.1\% |
| Non-current Assets | 61,074 | 64.3\% | 60,958 | 64.2\% | -116 | -0.2\% |
| Tangible assets | 44,940 | 47.3\% | 44,355 | 46.7\% | -585 | -1.3\% |
| Liabilities | 43,554 | 45.9\% | 42,204 | 44.5\% | -1,350 | -3.1\% |
| Current Liabilities | 29,069 | 30.6\% | 28,290 | 29.8\% | -779 | -2.7\% |
| Non-Current Liabilities | 14,485 | 15.3\% | 13,914 | 14.7\% | -571 | -3.9\% |
| Shareholders' Equity | 51,407 | 54.1\% | 52,706 | 55.5\% | 1,299 | 2.5\% |
| Debt | 28,957 |  | 28,553 |  |  |  |
| Net debt | 21,403 |  | 21,639 |  |  |  |
| Liability Ratio |  | 84.7\% |  | 80.1\% |  |  |
| Net Worth to Assets |  | 54.1\% |  | 55.5\% |  |  |
| Net Debt Ratio |  | 41.6\% |  | 41.1\% |  |  |

## Appendix. F/S - Consolidated I/S

|  | [Hundred million KRW] |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 1Q |  | 2015 4Q |  | 2016 1Q |  | YoY | QoQ |
|  | 금액 | \% | 금액 | \% | 금액 | \% | (\%) | (\%) |
| Sales | 14,865 | 100.0\% | 15,965 | 100.0\% | 16,260 | 100.0\% | 9.4\% | 1.8\% |
| COGS | 9,651 | 64.9\% | 9,753 | 61.1\% | 10,322 | 63.5\% | 7.0\% | 5.8\% |
| Gross Profit | 5,214 | 35.1\% | 6,212 | 38.9\% | 5,938 | 36.5\% | 13.9\% | -4.4\% |
| SG\&A | 3,182 | 21.4\% | 3,821 | 23.9\% | 3,427 | 21.1\% | 7.7\% | -10.3\% |
| Operating Profit | 2,032 | 13.7\% | 2,391 | 15.0\% | 2,511 | 15.4\% | 23.6\% | 5.0\% |
| Other Revenue | 816 | 5.5\% | -169 | -1.1\% | 678 | 4.2\% | - |  |
| Other Expense | 824 | 5.5\% | -106 | -0.7\% | 500 | 3.1\% | - |  |
| Financial Revenue | 273 | 1.8\% | 611 | 3.8\% | 432 | 2.7\% | 58.2\% | -29.3\% |
| Financial Expense | 333 | 2.2\% | 686 | 4.3\% | 617 | 3.8\% | 85.3\% | -10.1\% |
| Equity-method gains (losses) |  |  | 55 | 0.3\% |  |  |  |  |
| Income Before Income Tax | 1,964 | 13.2\% | 2,308 | 14.5\% | 2,504 | 15.4\% | 27.5\% | 8.5\% |
| E B ITDA | 3,086 | 20.8\% | 3,552 | 22.2\% | 3,909 | 24.0\% | 26.7\% | 10.1\% |
| Depreciation | 1,054 | 7.1\% | 1,161 | 7.3\% | 1,398 | 8.6\% | 32.6\% | 20.4\% |

