driving emotion

2023 Hankook Tire Europe

Fact Sheet

About Hankook Tire

Hankook Tire, founded in 1941 in Seoul, the capital of South Korea, is a leading manufacturer of radial tyres worldwide.

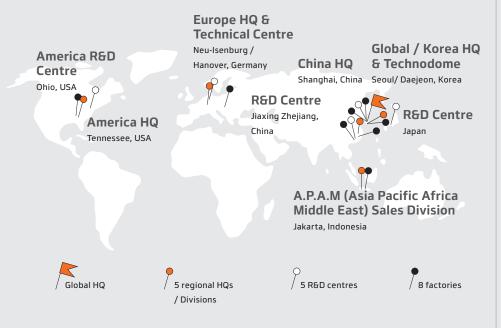
The company produces over 100 million tyres for passenger cars, commercial vehicles and motorsports each year.

Hankook Tire is continuously investing in research and development, and maintains five R&D centres and eight large scale production facilities around the globe.

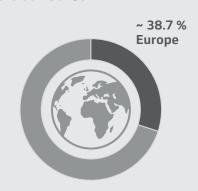
In 2022 Hankook Tire achieved global sales of KRW 8.394 trillion (EUR 6.184 billion) from more than 160 countries.

Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment.

Global Corporate Organisation



Global Sales



102 million tyre production

160+ countries / sales

20.000+ employees, globally, markets worldwide ~4,000 in Europe

Europe corporate organisation





Austria Italy Spain Netherlands Czech Republic Sweden Poland Turkey France Germany Russia Ukraine Serbia **United Kingdom** Hungary

Hankook Tire Europe



Sanghoon Lee President and COO